# **ANNUAL ACTION PLAN: 2014**



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## **Introduction/Executive Summary**

The State of Iowa is a HUD Participating Jurisdiction. The Annual Action Plan updates the State of Iowa's Consolidated Plan for Housing and Community Development. The Consolidated Plan is a 5-year plan to address housing and community development needs. It was submitted in November 2009 and addresses the goals from 2010 to 2014. The State submits the Plan to the U.S. Department of Housing and Urban Development (HUD) to apply for funds under the Community Development Block Grant (CDBG), HOME Investment Partnerships (HOME), Emergency Solutions Grant (ESG), and Housing Opportunities for Persons with AIDS (HOPWA) programs. This Annual Action Plan is for the program year beginning January 1, 2014.

Once the Consolidated Plan is submitted and approved, annually the state submits an Action Plan to update the state's objectives in fulfilling those goals and outlining the State's processes and procedures for distribution of grant funds received from HUD. This will be the fifth annual action plan for the consolidated plan. The first action plan was submitted for 2010 as part of the Consolidated Plan submission. The Iowa Economic Development Authority (IEDA), formerly the Iowa Department of Economic Development (IDED), is the lead agency for the Action Plan. IEDA is the state agency responsible for the administration for the CDBG program. In 2010, the State assigned the administration and implementation of the HOME and the ESG program to Iowa Finance Authority (IFA). The actual date of the program administration began on July 1, 2010, the beginning of the State's fiscal year. IFA is the state agency also responsible for the HOPWA programs. IEDA and IFA staff prepared this Plan in cooperation with staff from the Department of Education, Department of Human Services, Department of Natural Resources, and the Department of Public Health. In accordance with federal regulations (24 CFR 91.320), the Action Plan includes the following sections:

- Annual Objectives and Outcome Measures: A summary of the annual objectives the state expects to achieve during the forthcoming program year as well as outcomes;
- **Resources**: Funding sources (Federal and other) available to address the State's priority needs and objectives;
- **Affordable Housing Goals**: One year goals for the number of households to be provided affordable housing through a variety of housing activities;
- Activities: The State's method for distributing funds for activities that address priority needs and objectives;
- Geographic Distribution: Areas to which the State will direct assistance, if applicable;
- **Homeless & Special Needs Activities** The State's plans to address homelessness and assist persons with special needs;
- Removing Barriers to Affordable Housing and other actions: Actions the state plans to take during the next year to remove or ameliorate the negative effects of public policies that are barriers to affordable housing (such as land use controls, building codes, and growth limitations). Outlines other actions in the State's plans to address issues related to housing and community development, such as monitoring and poverty reduction;
- Summary of Public Comments: Comments made on the Action Plan and IEDA responses;
- Applications for Assistance: HUD Form 424 for the CDBG, HOME, ESG and HOPWA programs; and
- **Certifications**: General and program-specific certifications as required by HUD.

This year for CDBG, HOME, ESG, and HOPWA our objectives and outcomes are to create decent housing, suitable living environments, and economic opportunities that address availability, accessibility, affordability, and sustainability for the following specific performance indicators:

- Homeless 888 persons served (ESG & HOPWA)
- Owner-Occupied houses 235 houses rehabilitated (CDBG)
- Housing 110 homes purchased (HOME)
- Rental 300 units developed or rehabilitated (HOME)
- Rental 30 households given rental assistance (HOME)
- Child Care 8 facilities improved or constructed (CDBG)
- Assistance to the disabled 2 facilities or 250 persons (CDBG)
- Infrastructure 30 water, sewer, or storm water upgrade projects (CDBG)
- Business 800 jobs retained or created (CDBG)

The State's performance in previous years has been generally very good in relation to its goals. For example, in the most recent Performance Report, for the period January 1, 2012 through December 31, 2012, the total goal for number of owner occupied houses rehabilitated using CDBG funds was 235. The total number of units rehabilitated during this period was 254, exceeding the goal. The total goal for rental assistance using HOME funds was 30 households. The total number of units assisted during this period was 263. The total goal for homeless assistance was 888 persons served. The total number of people assisted was 5,839.

Non-housing CDBG projects included 31 water, sewer, and drainage infrastructure projects which exceeds the goal of 25.

## **Citizen Participation**

IEDA solicited public input in developing the Action Plan. The Department is committed to citizen participation both because it is a HUD requirement and because it is a valuable means for program evaluation and improvement.

Citizen participation was also solicited and comment opportunity was available on the website, www.iowaeconomicdevelopment.com as well as the IFA website, www.iowafinanceauthority.gov.

The Department solicited input during a 30-day draft review and comment period, accepting comments by mail, facsimile, electronic mail and telephone. IEDA also invited citizen participation on the Action Plan through a public hearing on November 7, 2013 from 4:00 p.m. to 6:00 p.m. IFA staff members consulted with the Iowa Council on Homelessness and the affordable housing development community during the public review period.

IFA announced the start of the comment period on Twitter and Facebook with a link to the website.

IFA also sent out notification of the public comment period through their October newsletter called IFAfyi. It is sent to an extensive database of contacts. They also included the public comment in their newsletter sent to the organizations that assist the homeless community.

The plan was distributed and discussed at the Iowa Association of Regional Councils (IARC). Iowa's Councils of Governments (COGs) provide professional planning, programming, and technical assistance to Iowa's cities, counties, businesses, community organizations and Iowans of all ages. COGs are indigenous organizations formed by counties, cities and towns to serve local governments and their regional citizenry. The Iowa Association of Regional Councils (IARC) is the statewide professional organization for Iowa's 17 COGs. The Directors took the plans back to their regions to discuss it with their members.

#### IFA HOME PROGRAM COMMENTS

Comment received via e-mail to a IEDA 2014 Action Plan comment page on the website and forwarded to IFA.

**Comment:** "Hello, I would like to comment about the types of projects eligible for CHDO set-aside funds. I understand that CHDO funds are currently reserved for rental projects. I'm asking that in 2014 Action Plan for IFA to consider including homeownership in their CHDO plans. Our organization provides homeownership opportunities for low-income families, and often times, due to down payment assistance and reduced construction costs from the use of volunteers and donated materials, we can offer monthly house payments—taxes and insurance included—that are less than rental costs for many apartments in our area. Please let me know if there is a different method for providing comments and if this email has been received". *Habitat for Humanity of Marion County, Inc.* 

Response: IFA continues to partner with nonprofits throughout the state to assist individuals in achieving their dream of homeownership. IFA remains committed to assisting Habitat for Humanity with a dedicated stream of IFA funds solely for purchasing and rehabilitating homes. IFA's concern regarding the single family development component of HOME, centers around HUD's requirement that the home be sold to a qualified party within the required timeframe after completion. IFA's experience with these projects in recent years has been a mixed bag at best, with a majority of the entities having difficulty selling the homes. IFA will continue to explore this avenue in future years taking into account changes in the housing market. IFA will also be reviewing the housing needs through the development of our next Consolidated Plan.

#### IEDA CDBG PROGRAM COMMENTS

Comment received via e-mail to a IEDA staff member.

Comment: "I scanned this Annual Plan and had some comments/questions. I saw that it continues to refer to sheltered workshops as a priority for the EDA's allocation of CDBG funds, in this fifth Annual Plan in the five year cycle. The attached letter from Derek Lord last December does say that the EDA wants to work with the Olmstead Taskforce during preparation of the next Consolidated Plan, which I assume is for the five year period 2015-2019. (I seem to recall some difficulty in altering priorities within the current five year period. Is that the case?) In terms of consultation on the next five year plan, I would strongly suggest, again, that EDA really should be consulting with state agency partners on how CDBG funds could be used to support the current policy direction on promoting employment in integrated settings for people with disabilities. The state agencies are pulling together multiple funding sources to promote that goal, and while I realize that there are constraints on how CDBG funds can be used, I really think some consultation with VR, DoE, the DD Council, IME and MHDS would be very helpful to the EDA." Olmstead Consumer Taskforce

**Response:** Via e-mail. "I understand your concerns and we are committed to assisting people with disabilities by moving them into supported employment services in their communities. I believe what we have in our Action Plan is outdated language as the type of services we have supported with CDBG community facilities and services funds do promote this shared goal.

The last two facilities we supported were in 2010. One facility has as an outcome of the funded

expansion "to mainstream, assimilate, and integrate clients back into the community and society to become gainfully employed and able to live within the community." Services offered included: day habilitation – teaching social skills, home skills, and leisure skills and classrooms for educational, employment and instructional skills to "learn, experience, and explore new vocational options in a more realistic environment with the idea of making a transition from a sheltered work environment to a competitive environment". The other facility offers "prevocational services aimed at preparing individuals to work in the community....include support and training in general job readiness such as: following directions, attending to task, task completion, problem solving, safety.....". Also, "employee resources....with a goal to focus specifically on community employment opportunities like finding meaningful jobs in the community, training and support to facilitate a positive job match between the employee and the employer, job shadowing assessment, employer development, job coaching, transportation...".

In fact, our review criteria for these applications includes looking for documentation and asking questions of the provider to see that the services they provide are working toward integrating these individuals into to the work force. They have generally provided information to us regarding how many individuals have been successfully placed in the work force, and what local businesses they actively coordinate with to place individuals on a regular basis. We use this information in the overall review process to determine which projects are providing the greatest impact to these individuals.

As you can see both facilities and our review criteria we are committed to facilitating "a life in the community for everyone" as the updated Olmstead Plan vision expresses. One of the plan's strategic priorities is to "establish the leadership, necessary partnerships, and infrastructure for a service system to expand opportunities for competitive employment". We feel our CDBG dollars are contributing to your mission.

We look forward to working with you as we develop our 2015 – 2019 consolidated plan in 2014. I have already added the you and the Olmstead Taskforce to list of stakeholders we will consult with in the development of our goals and priorities. Please forward to us any other groups or commissions you feel we should also solicit.

As you stated our CDBG community facilities and services fund has some limitations on what we can fund. It is a bricks and mortar program. We cannot assist with operational staffing support or educational services.....we provide infrastructure."

## Resources

This section of the Annual Action Plan discusses the federal and non-federal sources of funding the State expects to be available to address priority housing and community development needs in the 2012 program year. It should be noted that both the availability and funding level of many federal resources were uncertain at the time this Action Plan was prepared

## **Housing Resources**

The State expects the following resources to be available to implement housing strategies in 2013:

#### **Federal Housing Resources**

Community Development Block Grant (CDBG) Program: The State reserves 25 percent of its annual CDBG allocation from HUD for housing activities. Eligible uses of the CDBG portion of the Housing Fund include grants for rehabilitation of owner-occupied housing. Cities with populations less than 50,000 and all counties are eligible for CDBG assistance through the Housing Fund.

HOME Investment Partnerships Program: Administration of the HOME program was transferred to the IFA on July 1, 2010. Eligible uses of HOME funds include transitional housing, tenant-based rental assistance, rental housing rehabilitation (including conversion and preservation), rental housing new construction, homebuyer assistance that includes some form of direct subsidy to the homebuyer, and other housing-related activities as may be deemed appropriate by the IFA and allowed by the HOME program rules. Local governments and private for-profit and nonprofit entities (including CHDOs) are eligible for HOME assistance.

Emergency Solutions Grant (ESG) Program: IFA is contracted to administer the State's annual ESG allocation from HUD. It is used to help individuals and families experiencing a housing crisis and/or homelessness to be quickly rehoused and stabilized. Units of general purpose local government (not including public housing authorities) and private, non-profit organizations are eligible applicants if they served clients that qualified as homeless or at-risk for homelessness as defined by federal definitions at 24 CFR Parts 91 and 576.

Housing Opportunities for Persons with AIDS (HOPWA) Program: The State's annual HOPWA allocation from HUD will be used to provide housing assistance and related supportive services for low-income persons living with HIV/AIDS and their families to prevent homelessness. IFA will administer the funds in partnership with AIDS Service Organizations (ASOs) and housing agencies across the state. Eligible activities include housing information services, resource identification, permanent housing placement, tenant-based rental assistance, short-term rent, mortgage, and utility emergency assistance, and supportive services. An additional allocation is made for Housing Information Services provided through the use of the state's Homeless Management Information System (HMIS). Such services include using the system for tasks related to data collection and reporting, maintenance of clients' electronic case files, and provision of project sponsor data on client utilization of HOPWA assistance to determine project effectiveness and outcomes. This allocation is made to the designated HMIS lead agency for the state, the Iowa Institute for Community Alliances.

Weatherization Assistance Program (WAP): A federal grant program administered by the Iowa Department of Human Rights, established to help reduce the heating and cooling costs for low-income persons, particularly the elderly, disabled, and children, by improving the energy efficiency of their homes. The program uses trained crews and contractors to install permanent cost-effective measures that address both the building shell and the heating and cooling systems in the building.

<u>Federal Historic Tax Incentive:</u> Administered by the Iowa Department of Cultural Affairs, the Historic Preservation Tax Incentive provides for the preservation and rehabilitation of historic structures including residential units. Property must be held for the production of income. Federal income tax credits are valued at 20 percent of eligible costs when approved as meeting the federal rehabilitation standards. Buildings must be listed on the National Register of Historic Places within two years.

<u>Low-Income Housing Tax Credit Program:</u> Administered by IFA, this program provides a federal tax credit as an incentive for the development of affordable housing projects. The purpose of this program is to encourage the investment in affordable rental housing projects, which will in turn increase the availability of rental housing units for Iowans.

<u>FirstHome (First-Time Homebuyer Mortgage Loan Program):</u> By selling tax exempt mortgage revenue bonds, IFA provides mortgage loans for first-time (individuals who have not owned a home in the last three years) homebuyers or veterans who are exempt from "first-time" homebuyer requirements. The loans may be for new or existing homes and are available through a statewide network of participating lenders.

<u>Other Federal Resources:</u> Several other federal sources of funding for housing activities are not administered through IEDA or IFA. These include the following:

- HUD loans, loan guarantees and other forms of assistance made directly to local owners (e.g., Section 202 Supportive Housing for Elderly and Section 8 rental programs).
- U.S. Department of Agriculture (USDA) Rural Housing Service (RHS) loans, loan guarantees and grants made directly to local households and project owners (e.g., Section 502 Homeownership Direct and Guaranteed Loans, Section 515 Rural Rental Housing Loans and Housing Preservation Grants).

#### **Non-Federal Housing Resources**

State Housing Trust Fund: A State Housing Trust Fund (the "Fund") is held within IFA. The two programs operated under the Fund are the Local Housing Trust Fund Program and the Project-Based Housing Program. At least 60 percent of the available moneys in the Fund will be allocated to the Local Housing Trust Fund, and a minimum of 30 percent of these moneys must serve extremely low-income eligible recipients. Any available moneys remaining in the Fund will be allocated to the Project-Based Housing Program.

<u>Local Housing Trust Fund Program:</u> The goal of this program is to provide financial assistance to certified local housing trust funds to be used for the development or preservation of affordable housing for low-income Iowans, including infrastructure development, transitional housing, housing for the homeless, homeownership, rental, capacity building, or other purposes that further the goals of the Fund.

<u>Project-Based Housing Program:</u> The goal of this program is to assist in funding the development of affordable single-family and multifamily housing for low-income Iowans. Eligible applicants are cities and counties, non-profit and for-profit housing development organizations, recognized neighborhood associations, economic development organizations, homeless services providers, transitional housing providers, councils of governments, and domestic violence shelters. Eligible activities focus on the development of new affordable housing units with narrowly limited use allowed for increased accessibility, lead hazard reduction, energy efficiency improvement, and homeownership education and counseling purposes.

<u>Federal Home Loan Bank (FHLB):</u> Through the Affordable Housing Program (AHP), successful projects are dedicated to the purchase, rehabilitation or construction of owner-occupied or rental homes that benefit very low, low, and moderate income households. The FHLB also works through its member institutions in the administration of the Community Investment Program (CIP) to provide a source of low cost funds available for financing for homeownership and rental housing.

<u>Tax Increment Financing (TIF):</u> Local governments can use TIF to support housing projects. An eligible project borrows funds – in the form of a bond – in an amount equal to the tax increment generated by the project. The incremental tax revenues then repay the bond over time.

<u>Housing Enterprise Zone Tax Credits:</u> The State offers investment tax credits and a refund of sales tax to developers of qualifying single-family and multi-family housing located in the state's Enterprise Zones.

<u>Private Organizations:</u> There are a variety of nonprofit agencies, charitable groups and other organizations in the State working to support affordable housing. These include Habitat for Humanity and the Sioux Falls North Dakota Partnership Office of the Fannie Mae Corporation.

State Historic Property Rehabilitation Tax Credit: A fully refundable tax credit is awarded to the applicant for the rehabilitation of eligible property to be used against state income tax liability. The tax credit is 25 percent of the qualified rehabilitation costs made to the eligible property. Work done on the property must meet the Secretary of the Interior's Standards for Rehabilitation.

Eligible property for which a taxpayer may apply for the property rehabilitation tax credit includes any of the following:

- 1. Property listed on the national register of historic places or is eligible for such listing.
- 2. Property designated as of a historic significance to a district listed in the national register of historic places or is eligible for such designation.
- 3. Property or district designated a local landmark by a city or county ordinance.

<u>Senior Living Revolving Loan Fund Program:</u> This IFA program is designed to assist with the development of affordable assisted living properties and service-enriched affordable housing by providing loans to qualified projects. The loans must be used with Federal Low-Income Housing Tax Credits, and can be used for construction, permanent financing, or both.

<u>Transitional Housing Revolving Loan Fund Program:</u> This IFA program is designed to assist with the development of transitional housing for families with one or more parents who is completing or has completed a substance abuse treatment program. The loans must be used with Federal Low-Income Housing Tax Credits, and can be used for construction, permanent financing, or both.

Community Housing and Services for Persons with Disabilities Revolving Loan Program: This IFA program is designed to further the availability of affordable housing and supportive services for Medicaid-waiver eligible individuals with behaviors that provide significant barriers to accessing traditional rental and supportive service opportunities. The loans can be used for construction, permanent financing, or both.

<u>Multi-Family Housing Loan Program:</u> This IFA program provides loans for preservation and creation of affordable housing. The program is for projects that are utilizing State or Federal HOME funds, Federal Low-Income Housing Tax Credits, Tax Exempt Bonds or other qualified HUD or USDA programs serving low-income tenants. The program can also be used for rehabilitation of non-restricted projects

and workforce housing. The loans can be used for construction, permanent financing or both.

<u>Shelter Assistance Fund:</u> This grant program provides funds to improve the quality of services to the homeless, make available additional needed services, and help meet the costs of providing essential social services so that homeless individuals have access not only to safe and sanitary shelter, but also to supportive services and other types of assistance to improve their situations. Applicants are providers of homeless services in Iowa.

<u>Home and Community Based Services (HCBS) Rent Subsidy Program:</u> Administered by IFA, the HCBS Rent Subsidy Program provides temporary rental assistance for people who receive medically necessary services through Medicaid 1915 (c) waivers until the person becomes eligible for a Housing Choice or any other kind of private or public rent subsidy.

Aftercare Rent Subsidy Program: Administered by IFA on behalf of the Department of Human Services (DHS), the Aftercare Rent Subsidy program provides financial assistance for youth who are aging out of foster care and are participants in the DHS Aftercare Services Program. The program's goal is to teach Iowa youth independence, life skills, and renter rights and responsibilities.

<u>FirstHomes Plus</u>: Administered by IFA, this program helps families purchase a home by providing assistance in the form of grants to help pay for eligible closing costs, down payment, or necessary repairs. The assistance is limited to a maximum of \$2,500. An applicant is required to use the FirstHome first mortgage financing to receive assistance under the FirstHome Plus Program.

<u>Military Homeownership Assistance Program:</u> Administered by IFA and funded by state appropriations, this program helps qualifying eligible service members or veterans purchase their new residence located in Iowa. The program provides up to \$5,000 toward down payment or reasonable and customary loan costs.

<u>Homes for Iowans</u>: IFA provides mortgage funds for Iowa homebuyers purchasing their primary residence up to \$305,000. Family income limit is restricted to 140 percent of HUD median income. Eligibility for this program includes both first-time homebuyers and repeat buyers. The mortgage financing is originated by participating lenders across the state.

<u>Homes for Iowans Plus</u>: Administered by IFA, this program helps families purchase a home by providing assistance in the form of grants to help pay for eligible closing costs, down payment, or necessary repairs. The assistance is limited to a maximum of \$2,500. An applicant is required to use the Homes for Iowans first mortgage financing to receive assistance under the Homes for Iowans Plus Program.

## **Community Development Resources**

The State expects the following resources to be available to implement non-housing community development strategies in 2014:

#### **Federal Community Development Resources**

Community Development Block Grant (CDBG) Non-Entitlement Program: The State reserves 75 percent of its annual CDBG allocation from HUD for non-housing community development needs that principally benefit low- and moderate-income (LMI) persons. A portion of these funds — twenty (20) percent of the total CDBG allocation — is set aside for job creation, retention and enhancement activities. Most of the remainder is available through an annual competition for public works and community facilities and services. This annual competition is divided into two parts: one competition for community facilities and services and another for traditional water and sewer projects. Cities with populations less than 50,000 and all counties are eligible for CDBG Non-Entitlement assistance. Any program income receipts are used as soon as possible, which in turn allows a corresponding amount of additional resources to be made available on the succeeding competitive round.

<u>Clean Water and Drinking Water State Revolving Loan Funds:</u> The U.S. Environmental Protection Agency capitalizes revolving loan funds for wastewater and drinking water infrastructure improvements. The State Revolving Fund (SRF) programs are jointly administered by the Iowa Department of Natural Resources (DNR) and the Iowa Finance Authority (IFA). DNR assigns priority for use of the funds according to the potential for water quality enhancement. The loans are provided to local governments or public utilities at 1.75 percent for 20-year loans 2.75 percent for 30-year loans.

<u>Planning and Design Loans:</u> Through the SRF, loans for the planning and engineering costs are available at zero percent interest for up to three years.

<u>Other Federal Resources:</u> Several other federal sources of funding for non-housing activities are not administered through the State. These include the following:

- U.S. Department of Agriculture (USDA) Rural Development loans and grants are made directly to local governments for water improvements, sewer systems and other community facilities.
- U.S. Economic Development Administration (EDA) regional revolving loan funds for economic development projects and funds for public works projects designed to stimulate economic development.

#### **Non-Federal Community Development Resources**

<u>Tax Increment Financing (TIF):</u> Local governments often use TIF to support economic development and public infrastructure projects. An eligible project borrows funds — in the form of a bond — in an amount equal to the tax increment generated by the improvements to the project. The incremental tax revenues then repay the bond.

<u>Councils of Governments Assistance:</u> IEDA administers this program, through which the State supports area councils of governments and regional planning agencies. The recipient organizations help communities plan and administer a variety of community development projects.

<u>Community Attractions and Tourism Program:</u> The Community Attraction and Tourism (CAT) Program supports smaller community betterment projects and promotes Iowa tourism. There is no minimum or maximum award amount. Funding for the CAT program is through an appropriation by the Iowa

legislature.

Endow Iowa Grants and Tax Credits: Legislation approved in the 2003 Legislative session and amended in 2005 (HF 868) created two programs that provide funding and/or tax incentives to encourage contributions to community foundations and community-based permanent endowments for community development and community improvement projects.

<u>Home and Community-Based Services Revolving Loan Program</u>: This IFA program is designed to develop and expand facilities and infrastructure that provide adult day services, respite services, and congregate meal sites for low-income Iowans. The loans can be used for construction, permanent financing, or both.

<u>Main Street Mortgage Loan Program</u>: This IFA program provides loans for the rehabilitation of upper floor housing or commercial properties or for new construction on infill lots in downtown areas of communities that participate in the Main Street Iowa Program. The loans can be used for construction, permanent financing, or both.

## **Leveraging Federal Resources**

The State makes every effort to leverage HOME, CDBG, ESG, and HOPWA funds with non-federal resources, including each of those identified above. In the past, HOME and CDBG funds have been leveraged by significant amounts and varying types of private and non-federal public funds. Rental projects typically tend to be better leveraged than owner-occupied or homeownership assistance projects. Tax credits available to investors under the Low-Income Housing Tax Credit program represent an increasingly larger funding proportion of affordable rental housing construction. The non-housing community development programs also generate considerable leveraging by local and private funds through local effort requirements built into the state's funding strategy.

## **Iowa's Priority Housing and Community Development Needs**

#### Housing:

- Elderly: 1 and 2 member low-and moderate-income renter households affordability, physical accessibility, increasing the number of available units.
- Small (2 -4 person) related low-and moderate-income renter households affordability, geographic distribution, stemming the loss of existing rental units.
- Large (5 or more) related low-and moderate-income renter households affordability, target minority and recent immigrant populations, lead-based paint removal
- Other low-and moderate renters affordability, availability, geographic distribution
- Existing related low-and moderate-income homeowners maintenance issues addressed with energy efficient strategies considered, target minority and elderly populations,
- First time related low-and moderate-income homebuyers down payment assistance, homebuyer education, and credit counseling,
- homeless population emergency shelters, transitional housing, permanent supportive housing, and rental assistance
- Special need population accessible housing, transportation, with special consideration to needs of the developmentally disabled and youths aging out of foster care.

#### Community needs:

- Infrastructure water, sewer, and storm water
- Public services day care, facilities that support people with disabilities, medical support systems
- Services to empower families
- Workforce development
- Welfare to work
- Head start
- Anti-poverty

<b>Priority Homeless Needs</b>		Priority Need Level					
		(High, Medium	, Low, No Such Need				
Assessment/ Outreach	Families	Individuals	Persons with Special Needs				
	Н	Н	Н				
Emergency Shelter	Families	Individuals	Persons with Special Needs				
	Н	M	Н				
Transitional Housing	Families	Individuals	Persons with Special Needs				
	M	M	M				
Permanent Supportive Housing	Families	Individuals	Persons with Special Needs				
	M	M	Н				
Permanent Housing	Families	Individuals	Persons with Special Needs				
	Н	Н	Н				

Priority Housing Needs			Prio	rity Need L	evel
	(Household	(High, Medium, Low, No Such Need			
		Cost Burden 30-50%	Н	Н	Н
	Small Related	Cost Burden > 50%	Н	Н	Н
		Substandard	Н	Н	Н
		Overcrowded	Н	Н	Н
		Cost Burden 30-50%	Н	Н	Н
Domton	Large Related	Cost Burden > 50%	Н	Н	Н
Renter		Substandard	Н	Н	Н
		Overcrowded	Н	Н	Н
	Elderly	Cost Burden 30-50%	Н	Н	Н
		Cost Burden > 50%	Н	Н	Н
		Substandard	Н	Н	Н
		Overcrowded	Н	Н	Н
		Cost Burden 30-50%	Н	Н	Н
	All Other	Cost Burden > 50%	Н	Н	Н
		Substandard	Н	Н	Н
		Overcrowded	Н	Н	Н
_		Cost Burden 30-50%	Н	Н	Н
Owner		Cost Burden > 50%	Н	Н	Н
		Substandard	Н	Н	Н
		Overcrowded	Н	Н	Н

#### **Non-Housing Community Development Needs**

Non-housing community development needs are categorized generally as public infrastructure, particularly water and sewer systems, flood and drainage projects, public services and community-based centers and facilities. Communities competitively apply for funding. The types of community facilities projects that have been funded include public utilities, public services, day care centers, medical support systems, senior centers, homeless shelters, public facilities, facilities that support people with disabilities and stormwater management projects. A comprehensive study of what communities would identify as non-housing community development needs has not been done, but would be very helpful to IEDA in identifying new allowable uses for community development funds. Needs expressed through the application process do not identify needs that the applicant may not feel are eligible for funding or which IEDA may not have funded in the past.

#### **Needs as Expressed in CDBG Applications**

IEDA administers the HUD-funded Community Development Block Grant program for all Iowa counties and all but the largest ten cities. The metropolitan Entitlement Cities receive their CDBG funds directly from HUD. A variety of community development projects are eligible under the CDBG program, generally in the categories of housing, public infrastructure (water and sanitary sewer), public facilities and services, and economic development.

Almost all CDBG-funded projects must benefit Low and Moderate-Income persons. The practical application of this requirement means that more than half of those persons benefitting from the project must come from households with incomes less than 80 percent of area median family income (MFI). Assistance provided directly to an income eligible recipient is considered direct benefit. When a project

serves an area of mixed incomes where at least half of the population is income eligible individually, the project is presumed to have an area benefit. Non-housing CDBG applications are almost exclusively limited to projects where residents of the area are predominantly from low-and moderate-income households. For new economic development projects at least half of the new jobs resulting from the project are made available to, or held by, persons whose income is less than 80% of the MFI for the area in which they reside.

Needs shown through CDBG applications are also shaped by local match for projects and by local government initiative and capacity. Local match is not required, but since it is a rating factor, it has become standard practice for communities to match their local efforts to CDBG funds in a ratio of one-to-one or one-to-two. Local government capacity is constrained by lack of full-time, experienced planning staff, although this lack of full-time capacity is often backfilled by the Regional Councils of Government, Iowa State University Extension (ISUE), the United States Department of Agriculture Resource Conservation and Development (RC&D) offices and private planning and design consultants who serve as resources for communities.

Communities often cite a lack of initiative as a reason for not participating in the CDBG program. The State uses application workshops, press releases, onsite visits, and various partners to reach communities that may benefit or who are facing an imminent threat or need.

## **Annual Objectives and Outcome Measures**

This section of the Annual Action Plan discusses the activities the state is likely to fund in 2014.

The table (2C) on the following pages outlines performance indicators as they relate to the objective, outcomes, and measurables that the state identified in the consolidated plan for 2010 - 2014. The numbers achieved will be dependent upon the number of applications received for the various types of activities. Many of these numeric indicators can be cross referenced with table 3B on page 18 that describes the affordable housing goals section of the Action Plan.

The objectives and outcome measures are established by HUD. There are three outcomes: availability/accessibility; affordability; sustainability that can be applied to three objectives: decent housing, suitable living environment, and economic opportunity. Therefore, each of the objectives and outcomes has been set up to show which funding source will help IEDA and IFA accomplish each objective as well as performance indicators over the next 5 years as established in the consolidated plan.

Each year the State will complete an annual action plan with objectives and outcomes that will reflect needs identified in the Consolidated Plan. The chart will be filled with numbers and percentage completed based upon the State's Consolidated Annual Performance and Evaluation Report due each March to HUD. For this year, outcomes from 2011 have been included.

Specific Obj	Outcome/Objective Specific Objectives	Sources of Funds	Performance Indicators	Program Year	Expected Number	Actual Number	Percent Completed
DH-1	DH-1 Availability/Accessibility of Decent Housing						
DH-1.1	Provide shelter and transitional housing to	ESG	Number of homeless persons	2010	888	10,964	1,234%
	the homeless.	ESG	served.	2011	888	11,648	1312%
		HOPWA		2012	888	5,839	658%
		HOF WA		2013	888	0	0
				2014	888	0	0
			MULTI-YEAR GOAL		4,440	0	0
DH-2	Affordability of Decent Housing						
DH-2.1	Provide affordable, decent housing with	CDBG	Owner-Occupied houses	2010	235	271	115%
	owner-occupied rehabilitation	СЪВО	rehabilitated.	2011	235	196	83%
				2012	235	254	108%
				2013	235	0	0
				2014	235	0	0
			MULTI-YEAR GOAL		1,175	0	0
DH-2	Affordability of Decent Housing						
DH-2.2	Provide affordable, decent housing through	HOME	Homes purchased with assistance	2010	110	94	85%
	assistance to households seeking	HOME		2011	110	92	84%
	homeownership.			2012	110	80	73%
				2013	110	0	0
				2014	110	0	0
			MULTI-YEAR GOAL		550	0	0%
DH-2	Affordability of Decent Housing						
DH-2.3	Provide affordable, decent housing through	HOME	Units developed or rehabilitated	2010	300	117	39%
	assistance for rental units.	HOME	for renters	2011	300	115	38%
				2012	300	58	19%
			_	2013	300	0	0
				2014	300	0	0
			MULTI-YEAR GOAL		1,500	0	0

		2C Summary o	T Specific Objectives				_
Specific Obj. #	Outcome/Objective Specific Objectives	Sources of Funds	Performance Indicators	Program Year	Expected Number	Actual Number	Percent Completed
DH-2	Affordability of Decent Housing						
DH-2.4	Provide affordable, decent housing through	HOME	Households given rental assistance	2010	30	30	100%
	assistance to tenants for rental housing.	HOME		2011	30	75	250%
				2012	30	263	867%
				2013	30	0	0
				2014	30	0	0
			MULTI-YEAR GOAL		150	0	0
DH-3	Sustainability of Decent Housing						
DH-3.1				2010	0	0	0
				2011	0	0	0
				2012	0	0	0
				2013	0	0	0
				2014	0	0	0
			MULTI-YEAR GOAL		0	0	0.00%
SL-1	Availability/Accessibility of Suitable Living	Environment					
SL-1.1	Provide assistance to Day Care facilities to	CDBG	Day Care Facilities Assisted	2010	6	4	66%
	make a suitable living environment available	СЪВО		2011	6	4	66%
	and accessible.			2012	6	1	6%
				2013	6	0	0
				2014	6	0	0
			MULTI-YEAR GOAL		30	0	0
SL-1	Availability/Accessibility of Suitable Living	Environment					
SL-1.2	Provide assistance to other public facilities to	CDBG	Facilities Assisted	2010	2	2	100%
	make a suitable living environment available	CDBG		2011	2	3	150%
	and accessible.		7	2012	2	13	154%
				2013	2	0	0
				2014	2	0	0
			MULTI-YEAR GOAL		10	0	0
SL-1	Availability/Accessibility of Suitable Living	Environment					
	Provide assistance to facilities serving the		Persons with disabilities served	2010	250	178	71%
	disabled to make a suitable living	CDBG		2011	250	420	168%
	environment available and accessible.			2012	250	453	180%
				2013	250	0	0
			-	2014	250	0	0
			MULTI-YEAR GOAL		1,250	0	0

Specific Ob			Specific Objectives	Program	Expected	Actual	Percent
#	Specific Objectives	Sources of Funds	Performance Indicators	Year	Number	Number	Completed
SL-2	Affordability of Suitable Living Environme	nt				•	
SL-2.1				2010	0	0	0
				2011	0	0	0
				2012	0	0	0
				2013	0	0	0
				2014	0	0	0
			MULTI-YEAR GOAL		0	0	0.00%
SL-3	Sustainability of Suitable Living Environme	ent					
SL-3.1	Provide assistance to Day Care facilities to	CDBG	Day Care Facilities Assisted	2010	1	1	100%
	make a suitable living environment	СБВО		2011	1	3	300%
	sustainable.			2012	1	1	100%
				2013	1	0	0
				2014	1	0	0
			MULTI-YEAR GOAL		5	0	0
SL-3	Sustainability of Suitable Living Environme	ent		1			
SL-3.2	Provide assistance to communities to	CDBG	Number of water/sewer systems	2010	25	34	136%
	upgrade water and sewer facilities in order to		upgraded	2011	25	63	252%
	make a suitable living environment			2012	25	38	152%
	sustainable.			2013	25	0	0
				2014	25	0	0
	G 18 OLL II		MULTI-YEAR GOAL	1	125	0	0
EO 1	Specific Objectives	4					
EO-1	Availability/Accessibility of Economic Oppo	ortunity		1			
EO-1.1	Assistance to businesses to create or retain	CDBG	Jobs created/retained	2010	800	595	74%
	jobs		1	2011	800	1,336	167%
				2012	800	1,072	134%
			4	2013	800	0	0
			MIII DI VEAD COAL	2014	800	0	0
EO-1	Availability/Accessibility of Economic Oppo	rtunity	MULTI-YEAR GOAL		4,000		U
		or comery	D. C. B. W. A. L. I	2010	1		0
EO-1.2	Day care facility to allow accessibility of	CDBG	Day Care Facilities Assisted	2010	1	0	0
	Economic Opportunity		-	2011	1	0	0
				2012	1	0	0
			4	2013	1	0	0
			MULTI-YEAR GOAL	2014	5	0	0
			MIULII-I EAR GUAL		3	U	U

Specific Obj #	. Outcome/Objective Specific Objectives	Sources of Funds	Performance Indicators	Program Year	Expected Number	Actual Number	Percent Completed
EO-2	Affordability of Economic Opportunity						
EO-2.1				2010	0	0	0
				2011	0	0	0
				2012	0	0	0
				2013	0	0	0
				2014	0	0	0
			MULTI-YEAR GOAL		0	0	0.00%
EO-3	<b>Sustainability of Economic Opportunity</b>						
EO-3.1	Sustain Economic Opportunities through the	CDBG	Number of water/sewer systems	2010	5	0	0
	upgrading of water/sewer systems.	CDBG	upgraded.	2006	5	0	0
				2011	5	0	0
				2012	5	0	0
				2013	5	0	0
			MULTI-YEAR GOAL		25	0	0
CR-1	<b>Community Revitalization</b>						
CR-1.1				2010	0	0	
				2011	0	0	
				2012	0	0	
				2013	0	0	
				2014	0	0	
			MULTI-YEAR GOAL		0	0	0.00%
0-1	Other						
0-1.1				2010	0	0	
				2011	0	0	
				2012	0	0	
				2013	0	0	
				2014	0	0	
			MULTI-YEAR GOAL		0	0	0.00%

# **Affordable Housing Goals**

This section of the Annual Action Plan describes the State's one year goals for the number of households to be provided affordable housing through a variety of housing activities.

# ANNUAL HOUSING COMPLETION GOALS –USING A MODIFIED OPTIONAL STATE TABLE 3B

	<b>Expected Annual</b>	Resou	irces used	during th	e period
	Number of Units To Be Completed	CDBG	НОМЕ	ESG	HOPWA
ANNUAL AFFORDABLE RENTAL HOUSING GOALS (SEC. 215)					
Acquisition of existing units	15		X		
Production of new units	120		X		
Rehabilitation of existing units	100		X		
Rental Assistance	30		X		
Total Sec. 215 Affordable Rental	265		X		
ANNUAL AFFORDABLE OWNER					
HOUSING GOALS (SEC. 215)					
Acquisition of existing units	0		X		
Production of new units	0		X		
Rehabilitation of existing units	235	X			
Homebuyer Assistance	110		X		
Total Sec. 215 Affordable Owner	345	X	X		
ANNUAL AFFORDABLE					
HOUSING GOALS (SEC. 215)					
Acquisition of existing units	15		X		
Production of new units	120		X		
Rehabilitation of existing units	335	X	X		
Homebuyer Assistance	110		X		
Total Sec. 215 Affordable Housing	580	X	X		
ANNUAL AFFORDABLE					
HOUSING GOALS (SEC.215)					
Homeless households	888			X	X
Special needs households	80		X	X	X

## **Activities**

This section of the Annual Action Plan describes the State's method for distributing funds to local governments, for-profit and nonprofit organizations to carry out activities addressing Iowa's priority housing and community development needs.

#### **HOME Method of Distribution**

The goals of the HOME Investment Partnerships Program are as follows:

Foster expansion and retention of safe, decent, sanitary and affordable housing for low-income Iowans; Develop and strengthen the capacity of local governments and other housing development entities to identify, design and implement strategies addressing affordable housing needs; and Provide financial assistance for affordable housing initiatives.

The State of Iowa is a HUD Participating Jurisdiction. In 2010, the State assigned the administration and implementation of the HOME program to IFA, moving it from its home since 1992 at IEDA. IFA will coordinate internal activities with funding opportunities from the LIHTC program and the State Housing Trust Fund when appropriate.

IFA will administer the HOME program through State administrative rules consistent with 24 CFR 92. Staff will provide technical assistance to eligible applicants in the course of project development through training sessions and consultation available to all interested participants. IFA will perform required monitoring, performance and evaluation reviews to ensure compliance with all applicable Federal rules. The IFA Board has updated the State HOME rules to accommodate the changes made with the adoption of the 2013 HOME Final Rule. The rules are scheduled to become effective in December 2013, prior to the 2014 allocation round.

Priority needs were identified at the start of this activities section. The State has allocated its HOME allocation to meet those priorities. A comparison between the needs identified and the proposed goals are outlined below:

#### Housing:

Objective 1: Elderly renter households – affordability, physical accessibility, increasing the number of available units

Objective 2: Small low- and moderate-income renter households – affordability, geographic distribution, stemming the loss of existing rental units

Objective 3: Large low- and moderate-income renter households – affordability, lead-based paint removal

Objective 4: First-time low- and moderate-income homeowners – down payment assistance, homebuyer education

Objective 5: Homeless population – permanent supportive housing, and rental assistance

Objective 6: Special needs population – accessible housing

#### **Housing Goals:**

Objective 1, 2 & 3 Goal: Provide 300 units of affordable, decent housing through assistance for rental units.

Objective 4 Goal: Provide homeownership assistance for 110 first-time homebuyer households.

Objective 5 Goal: Provide 888 homeless persons access to shelter or transitional housing.

Objective 5 & 6 Goal: Provide rental assistance to 30 low-income and extremely low-income households.

In addition to the stated goals, in 2012 the IFA commissioned RDG Planning & Design to perform a comprehensive housing study to better understand the current and future housing needs of Iowans. The study included both a research and public input component. Forty meetings were hosted in 16 locations throughout the state in which Iowans were asked about the housing choices available to them and any housing shortages in their area. The study found the following as the most likely critical needs over the next 10 years:

- Workforce housing for all income levels
- New and affordable senior housing
- Accommodating preferences of elderly to age in place
- Housing stock reinvestment, maintenance and absorption
- Preservation of existing multifamily rental units available at low or moderate rents

IFA will reserve up to ten (10) percent of its HOME allocation for administration. The State uses these funds to pay for State administrative costs, provide support for the direct administrative costs of successful applicants that are subrecipient organizations and provide for long-term compliance of the projects.

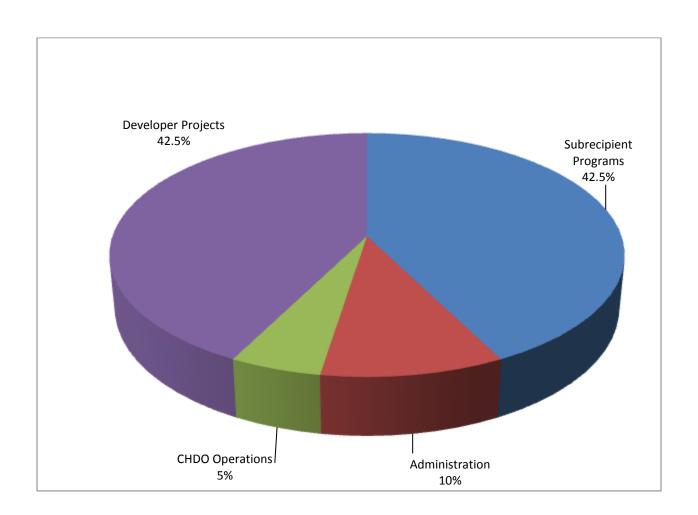
IFA will reserve up to five (5) percent of its HOME allocation for Community Housing Development Organization (CHDO) operations. IFA intends to provide up to \$50,000 in operations funding to CHDOs that receive an allocation of HOME funds in the current funding round.

The remaining eighty-five (85) percent of the HOME funds are allocated on an annual basis. Funds are distributed to eligible subrecipients and developers through a competitive application process. IFA has increased the emphasis on TBRA in light of the recent housing study and the increased need. Since IFA awards funds based on a competitive round, IFA does not control the number or type of applications that will be submitted.

Applications for rental housing activities proposed to be jointly funded through the HOME program and the Low-Income Housing Tax Credit (LIHTC) program will file a joint application. Applications are reviewed and award decisions are made through an annual competition for funds. Applicants to the HOME program may request staff assistance in project development prior to submitting an application. IFA also provides regular and ongoing training for developers and subrecipients. Additionally, the HOME application form, administrative rules and *HOME Guides* are available online making it easier for customers to access. All application materials are available on the IFA website. Applications for rental projects with LIHTC will be due to IFA on December 19, 2013. Training for rental applicants will take place in mid-October, 2013. Applications for TBRA and homebuyer projects will be due to IFA in mid-January, 2014. Training for TBRA and homebuyer applicants will take place in December, 2013.

Similar to other funding jurisdictions, IFA may modify the quantity and type of projects that it chooses to fund as a result of the decreasing funding levels for the HOME program at the Federal level and based on the quality of the applications received. In response to expected funding reductions and IFA's asset management experience, IFA is emphasizing the financial viability of projects that receive HOME funds through strict underwriting standards that focus on long-term sustainability and affordability. IFA is also prioritizing loans over grants for rental applicants in an effort to create a larger pool of available HOME funds and program income to support affordable housing efforts in Iowa.

# IOWA HOME PROGRAM (PROPOSED ALLOCATION OF 2014 FUNDS)



IFA will make HOME resources available for the following types of activities:

homeownership assistance for first-time homebuyers and qualified veterans; tenant-based rental assistance; and rental

The State administrative rules for the HOME program allow IFA to limit the amount of a single award to no more than:

\$600,000 for a single-family housing activity;

\$1 million for a rental project; and

\$1 million for a TBRA activity.

The State will continue to work with the State's Local Housing Trust Funds and other non-profits to establish interest in and eligibility for CHDO participation in the HOME program. Eligible CHDO activities may be more restrictive than those contained in Federal rules.

Many HOME projects include match to the program. In calendar year 2013, over \$2 million in match was listed on the applications that were awarded funds.

Recapture or Resale Provisions (Homeownership Activities)

The IFA will invest HOME resources to benefit qualified first-time, low-income homebuyers through direct acquisition assistance, supplemental rehabilitation activities, and new construction/sale of single family housing when appropriate to further the state's housing goals. In accordance with the applicable homebuyer recapture/resale provision outlined in 24 CFR Part 92.254, the IFA has adopted the recapture provision for its HOME-assisted homeownership projects. All CHDO's, subrecipients and other entities who administer homebuyer programs will follow recapture provisions that have been adopted by the IFA.

The IFA requires the recapture of its HOME-funded homeownership housing assistance from net sales proceeds when the original homebuyer sells the property during the affordability period. Net sales proceeds are the funds remaining from the sale of the property by the original homebuyer less the repayment of the outstanding balance on any superior mortgage, sales commission, the original homebuyer's down payment, and the cost of any property improvements made by the original homebuyer. To the extent that net proceeds are available at closing, all or a portion of the HOME funds are due and payable.

The recapture provision is enforced through execution of Covenants and Restrictions recorded at closing, which identify the period of affordability, primary residency requirement, and term and conditions required when using the recapture provision. These provisions will also be detailed in a written agreement executed at closing between the homebuyer and the subrecipient to ensure that the homebuyer is made fully aware of the compliance requirements associated with the use of HOME assistance. A mortgage secured through a receding forgivable loan will be recorded at the time of closing for the amount of direct subsidy that enabled the homebuyer to purchase the property. This direct subsidy includes down payment assistance, closing costs, or other HOME assistance provided directly to the homebuyer and/or the difference between the fair market value of the property and the purchase price. Direct subsidy to homebuyer activities involving HOME funded rehabilitation after the purchase of the property is calculated by the difference between the fair market value after-rehab and the purchase price. In the event that a homeowner unit that is assisted with IFA HOME Program is sold, conveyed, or otherwise transferred during the affordability period, the total amount of the HOME investment for the homeownership unit, less the prorated HOME investment amount for the length of time the homeowner owned and occupied the unit, will be recaptured out of the available net proceeds. The recapture provision will ensure that each HOME assisted unit will remain affordable for a period of time determined by the following recapture schedule, established in accordance with 24 CFR 92.254(a)(4):

#### **HOME Funds Provided Period of Affordability**

Less than \$15,000	5 years
\$15,000 - \$40,000	10 years
More than \$40,000	15 years
New Construction	20 years

#### **Homebuyer Compliance**

Subrecipients are required to track and report to the IFA if recapture or resale activity impacts any HOME-assisted unit. The subrecipient is also responsible for verifying annually that the assisted homebuyer is maintaining the home as the principal residence. A "principal residence verification" report will be submitted annually to the IFA compliance staff.

#### **Tenant-Based Rental Assistance Compliance**

Rental assistance payments remain a State priority for use of HOME resources. Local market information substantiates a significant level of need in this area. The Housing Study concluded that with housing costs escalating more significantly than household incomes throughout the state, more than 45 percent of Iowa's renter households were cost-burdened in 2010 (paying more than 30 percent of their income towards housing and related expenses), which was an increase of 11 percent as compared to 2000. In 2013, IFA awarded a contract to the Iowa Community Action Association (ICAA) to operate a statewide Tenant-Based Rental Assistance Program (TBRA). ICAA will serve as the administrator of the program and subcontract with member agencies, the 18 Community Action Agencies (CAA), to provide rental assistance to households who qualify for this program. The ICAA TBRA Program is \$1,000,000 for this first year. IFA also entered into a \$1 million TBRA contract with the Des Moines Public Housing Agency to assist with the backlog of applications for the Section 8 voucher program in Des Moines.

IFA will consider applications for TBRA when the applicant certifies compliance with the following:

- Such use is an essential element of its current housing planning strategy for expanding the supply, affordability and availability of decent, safe and sanitary housing and clearly specifies the local market conditions that lead to such a determination.
- Tenants assisted with these funds may be selected from the local public housing authority Section 8
  waiting list. TBRA may be provided to low— and very—low-income families in accordance with
  written policies and criteria related to preference rules, such as those established by the Federal
  Housing Act.

#### Other Forms of Investment

IFA will continue to search out creative and collaborative means of supplementing the HOME program for housing activities or projects. Most of the additional forms of assistance are established by Federal rule. Accordingly, the State administrative rules establish the following eligible forms of assistance under the HOME program:

- equity investments;
- interest bearing loans or advances;
- non-interest bearing loans or advances;
- interest subsidies;
- deferred payment loans;
- forgivable loans; and
- grants.

IFA may seek to amend the administrative rules to allow additional types of investment activity.

Other resources that may be used in a project or activity include the following:

- Federal Home Loan Bank Affordable Housing Program;
- Iowa Finance Authority (various programs);
- low-income housing tax credit equity;
- local tax abatement:
- local tax increment financing;
- state Housing Enterprise Zone benefits;
- foundation loans/grants;
- charitable source contributions;

- local bond revenues;
- discounted loans from private lenders;
- market rate loans from private lenders;
- USDA RD;
- HUD;
- Local (community) dollars;
- Local volunteers and service corps; and
- Owner equity.

#### **Affirmative Marketing**

The State requires HOME program recipients and owners of rental projects and homebuyer projects to adopt affirmative marketing procedures and requirements for all housing containing five or more units. Recipients pattern their affirmative marketing efforts from the *HOME Guides* available on the website. The affirmative marketing plan is a required element of the administrative plan that recipients must submit to IFA. IFA also requires the completion and submission of the either HUD 935.2A or HUD 935.2B, if applicable to the project.

The *Home Guides* outline the following required components of recipients' marketing plans:

- description of methods for informing the public, owners and potential tenants about fair housing laws and policies;
- description of what owners and/or the recipient will do to affirmatively market housing assisted with HOME resources:
- description of what owners and/or the recipients will do to inform persons not likely to apply for housing without special outreach; and
- maintenance of records to document actions taken to affirmatively market HOME-assisted units and to assess marketing effectiveness.

IFA staff members provide technical assistance to recipients in the development of and compliance with affirmative marketing plans. IFA apprises potential subrecipients and recipients of the need for affirmative marketing strategies at both the applicant workshops, and at recipient workshops. IFA also monitors projects for affirmative marketing policies and activities during the administration of the projects.

Affirmative marketing efforts by the State of Iowa include contracting with the Iowa Civil Rights Commission. The contract provides financial assistance to the Iowa Civil Rights Commission to conduct fair housing outreach, testing, education, and training to landlords, tenants and developers, and to provide diversity training at conferences and workshops. The State will continue its contract in the coming year with the Iowa Civil Rights Commission to promote fair housing by conducting Fair Housing training, education, testing and outreach.

#### **Minority and Women Business Outreach**

The State requires recipients to make every effort to solicit the participation of minority- and womenowned businesses (MBE/WBEs) in contracting under the HOME program. Recipients should include qualified MBE/WBEs on solicitation lists and solicit their participation whenever they are potential sources. The *HOME Guides* address the State's Minority/Women Business Enterprise (MBE/WBE) policy. The Guides state that recipients must specify the outreach actions they will take to ensure the inclusion (to the maximum extent possible) of minorities and women and entities owned by minorities and women in all contracts. The *HOME Guides* provide recipients with a list of clearinghouses for

#### solicitation of MBE/WBEs.

Through project monitoring and reporting, IFA project managers review each recipient's documentation of efforts and results in securing contracts with MBE/WBEs. IFA staff members also apprise recipients of MBE/WBE issues at recipient workshops.

The State has an ongoing program of identifying and assisting MBE/WBEs. A component of this effort is the Iowa Department of Inspections and Appeals' targeted small business certification program. The list of certified businesses maintained as part of this program is available to HOME program recipients at the website <a href="https://dia.iowa.gov/tsb/index.php/search">https://dia.iowa.gov/tsb/index.php/search</a> The Iowa Targeted Small Business Act requires all State departments, agencies, commissions and public education institutions to promote the procurement of goods and services from certified targeted small businesses. IEDA's Targeted Small Business Financial Assistance Program provides funding for MBE/WBEs in the form of loans, equity substitution grants or loan guarantees.

#### **Limited English Proficiency**

The State is working on writing a "Limited English Proficiency Plan." Six non-metropolitan counties and one metropolitan county have more than ten percent Hispanic residents. We will be working with our Department of Human Rights on access to programs and services (as required under Executive Order 13166 and Title VI of the Civil Rights Act of 1964) for people with limited English that use our CDBG and HOME programs.

#### "Money Follows the Person" Initiative

Iowa's Partnership for Community Integration proposes to assist 75 residents of the State's Intermediate Care Facilities for Persons with Mental Retardation (ICFs/MR) each year in transitioning to independent settings in the community of their choice, where they will receive the enhanced services and supports they need to pursue their personal goals and to achieve a high quality of life. This initiative, made possible through a Money Follows the Person (MFP) grant through the U.S. Department of Health and Human Services, compliments the State's larger strategy to re-balance its systems of long-term support for older Iowans and people with disabilities. MFP is authorized to continue through 2016, with a possibility that the grant may continue thereafter.

Although in total nearly 43,000 affordable rental housing units were identified as operating under one or more of the major affordable housing development programs in Iowa as of July 2007, the availability of affordable, accessible housing for MFP participants is a key concern. IFA has committed to partner with the Iowa Department of Human Services and the Iowa Olmstead Task Force in implementation of MFP, by working to ensure sufficient legislative appropriations to support the State-funded HCBS Waiver Rent Subsidy program, which serves as the affordability safety net for MFP participants, and by assisting transition specialists in understanding housing assistance programs and securing the participation of local landlords.

#### **CDBG Method of Distribution**

As outlined in Title I of the Housing and Community Development Act, the primary goal of the CDBG program is "the development of viable communities, by providing decent housing and suitable living environment and expanding economic opportunities, principally for persons of low and moderate incomes." In addition to the national program goals and objectives outlined by this Act, the State designs its CDBG program to do the following:

- to be flexible enough to address community priorities;
- to ensure neutrality and fairness in the treatment of all applications;
- to promote the proper maintenance of owner-occupied housing;
- to assist communities to preserve and develop, in a sustainable manner, basic infrastructure;
- to support economic development activities that principally benefits low- and moderate-income persons through job training and job creation.

All incorporated cities and all counties in the State, except those designated as HUD entitlement areas, are eligible to apply for and receive funds under this program. Those activities outlined as eligible under Title I, Section 105, of the Housing and Community Development Act of 1974, as amended, are considered eligible under Iowa's CDBG program. Eligible activities include public facilities (such as streets, water and sewer facilities, and community buildings), public services, housing rehabilitation, economic development and job training. State administrative rules for the program contain a complete listing of eligible activities. At least 70 percent of CDBG funds allocated to local governments will be used for activities that principally benefit low- and moderate-income persons. For these purposes, low-and moderate-income persons mean they have incomes at or below 80 percent of the area median income defined by HUD annually in March.

Applications for funds under any of the CDBG programs will satisfy two primary requirements of CDBG funds:

- The proposed activities shall be eligible, as authorized by Title I, Section 105 of the Housing and Community Development Act of 1974 and as further defined in 24 CFR 570, as revised April 1, 1997 and:
- The Proposed activities shall address at least one of the following three objectives:
  - 1. Primarily benefit low- and moderate-income persons. To address this objective, 51 percent or more persons benefiting from a proposed activity must have incomes at or below 80 percent of the area median income.
  - 2. Aid in the prevention or elimination of slums and blight. To address this objective, the application must document the extent or seriousness of deterioration in the area to be assisted, showing a clear adverse effect on the well-being of the area or community and illustrating that the proposed activity will alleviate or eliminate the conditions causing the deterioration.
  - 3. Meet an urgent community development need. To address this objective, the applicant must certify that the proposed activity is designed to alleviate existing conditions that pose a serious and immediate threat to the health or welfare of the community and that are recent in origin or that recently became urgent; that the applicant is unable to finance the activity without CDBG assistance and that other sources of funding are not available. A condition shall be considered recent if it developed or became urgent within 18 months prior to submission of the application for CDBG funds.

Priority needs were identified at the start of this activities section. The state has allocated its CDBG allocation into different set-asides to meet those priorities. A comparison between the needs identified

and the set aside are outlined below:

#### Housing:

• Existing low-and moderate-income homeowners – maintenance issues addressed with energy efficient strategies considered: Housing set-aside. Goal for 2014 is to rehabilitate 235 units

#### Community needs:

- Infrastructure water and sewer: Water & Sewer Set-aside. Goal for 2014 is to build or improve 25 systems
- Storm Water: Community Facilities & Services Set-aside. Goal for 2014 is to build or improve 2 systems.
- Public services day care, facilities that support people with disabilities, and medical support systems: Community Facilities & Services Set-aside. Goal for 2014 is to assist 8 facilities/250 persons with disabilities
- Workforce development: Job Creation and Development set-aside. Goal for 2014 is to create or retain 800 jobs.

Each year the actual dollar amount of the CDBG allocation from HUD funding changes depending upon the formula used by Congress and the amount of federal dollars allocated to the nationwide CDBG program. Therefore, it is difficult for the State to estimate dollar amounts for each fund within the CDBG program. Instead IEDA designates a percentage of the overall allocation to each fund in order to better illustrate the breakdown of how 2014 dollars will be used.

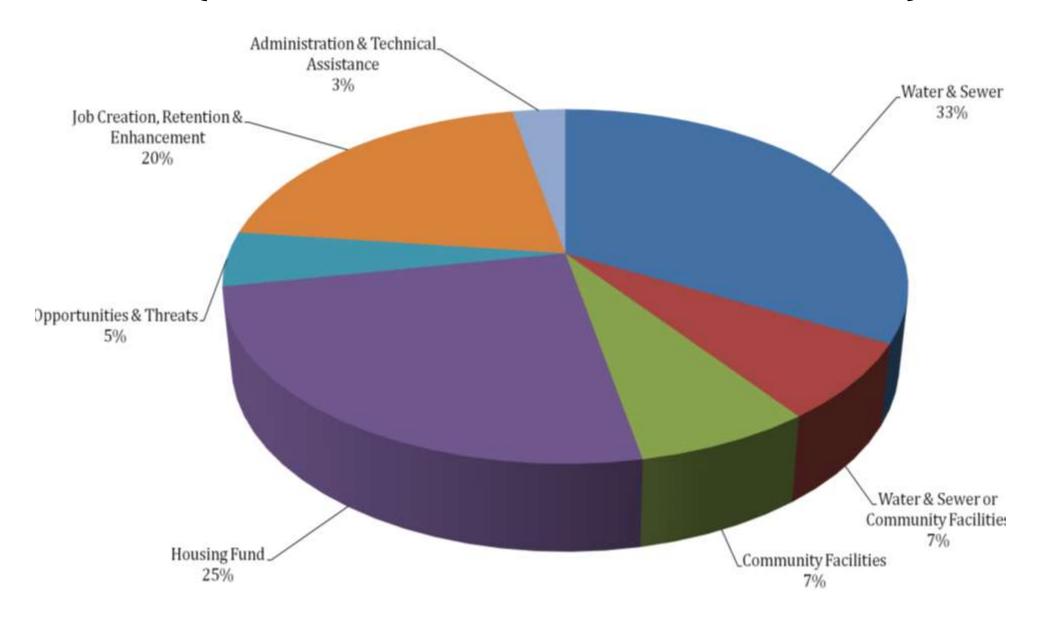
The State will reserve about two (2) percent (plus \$100,000) of its CDBG allocation for administrative costs. IEDA will use one (1) percent of the allocation for specialized technical assistance programming and/or regional planning and development, or additional administrative activities. Last year the State's 2013 allocation for these two funds was \$755,744. Iowa's CDBG program is comprised of the following:

- Annual competitive program for public facilities and services (two separate competitions: the Community Facilities and Services Fund and the Sewer and Water Fund). Last year the State's 2013 allocation for these funds were \$10,173,332;
- Job creation, retention and enhancement fund (including the Economic Development/Public Facilities set-asides (EDSA/PFSA) and Career Link). Last year the 2013 allocation for this fund was \$4,371,631.
- Contingency Fund/Opportunity and Threats. Last year the 2013 allocation for this fund was \$1,092,907.
- Housing Fund set-aside. Last year the 2013 allocation for this fund was \$5,464,538.
- Interim financing program. Last year no money was allocated to this part of the program.

In cases of disaster, the State may allocate recaptured funds, or any uncommitted funds from the current program year, to the Contingency Fund described in the IEDA Administrative Rule 261-23.10, or to the Disaster Recovery Fund described in IEDA Administrative Rule 261-23.14. Funds can only be reallocated under this provision in cases where there has been a Presidential Disaster declaration, or a Governor's Disaster Proclamation, and the reallocated funds may only be used in those geographic areas where the Presidential Disaster declaration or Governor's Disaster Proclamation applies.

The chart on the following page shows the approximate distribution of the State's CDBG allocation among the program components.

# IOWA CDBG PROGRAM (PROPOSED ALLOCATION OF 2014 FUNDS)



#### **General Selection Procedures**

Applicants for CDBG funds must meet the following threshold criteria:

- Show the project addresses at least one of the three national objectives (primarily benefit low— and moderate—income persons, prevent or eliminates slum and blight or alleviate conditions which pose a serious and immediate threat to the health or welfare of a community's residents):
- Show project funds will be used only for eligible activities;
- Provide evidence of local capacity to administer grant (past experience with state or federal grants, staff qualifications or plans to contract for grant administration);
- Show acceptable past performance in administering a CDBG project;
- Show it is feasible to complete the project with the funds requested;
- To the greatest extent feasible, CDBG funds are to be used as gap financing. Applications are to identify and describe any other sources of funding for proposed activities;
- Identify community development and housing needs;
- Satisfy the Iowa Citizen Participation Plan requirements; and
- Present signed certifications as required.

In addition to satisfying the general program minimum threshold requirements, proposed CDBG projects must follow the specific rules pertaining to the applicable individual program component (annual competitive program, EDSA, PFSA, Housing Fund, Opportunities and Threats Contingency Fund and Short-term Interim Financing program). Each of these is discussed below.

In 2011 year IEDA transitioned to an online grant management system called IowaGrants.gov. IowaGrants.gov will be utilized to manage all aspects of awards (e.g., contract amendments, draw requests, communication, closeout, etc.). IEDA offers training each year on the use of IowaGrants.gov at both the Application workshop and in regional hands on workshops after awards are announced for all recipients and their administrators.

This year an application workshop was held on August 29, 2013 in Colfax for Housing, Community Facilities and Services, Water and Sewer programs, and Downtown Revitalization. Over 90 grant administrators, community officials, and private consultants participated in this workshop. The online application tool includes application instructions and instructions for completing specific requirements of the application, such as instructions on how to complete an income survey. All applicants for 2014 CDBG funds for the housing and non-housing competitive programs, and economic development set-aside, public facilities set-aside, and downtown revitalization programs will be required to submit applications using IowaGrants.gov. Additional program information, such as program rules, rating criteria, contact information for other funding sources and webinar PowerPoint presentations have been available on the IEDA website since the announcement.

#### **Non-housing Competitive Program**

About forty-seven (47) percent of the State's annual CDBG allocation from HUD will be distributed through an annual competition for non-housing community development projects. The competitive program is divided into two competitions: the Community Facilities and Services Fund and the Water and Sewer Fund. The Community Facilities and Services Fund will represent seven (7) – fourteen (14) percent of the State's CDBG allocation; the Water and Sewer Fund will represent thirty-three (33) – forty (40) percent (precise amounts will be determined at the discretion of the IEDA Director). The split in competitions is designed to allow different types of activities to compete well, resulting in the best possible projects being funded.

Applications will be due for the Water & Sewer fund on November 13, 2013 and applications will be due for the Community Facilities and Services fund on January 15, 2014. Award decisions are expected to be made by April 2014. Eligible activities for the Community Facilities and Services Fund include childcare centers, facilities that support people with disabilities, primary health and mental health facilities, services for the homeless or migrant workers, stormwater facilities and facilities or services for elderly persons. Eligible activities for the Water and Sewer Fund include water and sanitary sewer facilities and storm sewer projects related to sanitary sewer facilities.

All eligible applicants compete with every other city and county eligible for funding. Communities with populations less than 1,000 may receive up to \$300,000, those with populations between 1,000 and 2,500 may receive up to \$500,000, those with populations between 2,500 and 15,000 may receive up to \$600,000, and those with populations greater than 15,000 may receive \$800,000 each year. Communities with populations less than 300 are limited to \$1,000 per capita, as are unincorporated areas of a county proposing direct service projects.

The following is a more detailed description of the review criteria for applications submitted to the Community Facilities and Services Fund:

#### 1) What is the magnitude of need for the project?

High Score = Relatively immediate health or safety concern Medium Score = Action needed sometime in the next few years Low Score = Proposed project is an "amenity"

#### 2) To what degree can the project be completed in a timely fashion?

High Score = Construction to commence quickly, minimum length, realistic time-frame Medium Score = Average/reasonable construction timetable based on project type Low Score = Late start, lengthy/unrealistic/unclear timetable

#### 3) To what degree will CDBG funds be leveraged by other funds?

High Score = One-half or more of project financed with leveraged (non-CDBG) funds Medium Score = One-third to one-half of project financed with leveraged funds Low Score = Less than one-third of project financed with leveraged funds

#### 4) To what degree is the cost per beneficiary within a reasonable range?

High Score = Less than \$5,000 of CDBG dollars per beneficiary Medium Score = \$5,000 - 10,000 CDBG dollars per beneficiary Low Score = Greater than \$10,000 of CDBG dollars per beneficiary

# 5) What is the potential degree of impact the activity will have on the identified need and the standard of living or quality of life of the proposed beneficiaries (including financial impact and whether or not this project is identified in an Iowa Great Places agreement)?

High Score = Activity directly and substantially addresses the identified need and is the best long term solution

Medium Score = Partial impact on the identified need

Low Score = Does not have substantial impact on the identified need and/or is not the best long term solution

#### 6) To what degree is the proposed activity appropriate for CDBG funding?

High Score = Clearly furthers most aspects of the CDBG program purpose

Medium Score = Relates to some aspects of the CDBG program purpose

Low Score = Does not appear to further the CDBG program purpose in any meaningful way

#### 7) To what degree is the project ready to proceed?

High Score = Preliminary work is done and needed financial resources are secured Medium Score = Some preliminary work done, but some important elements remain undetermined (e.g., site, some financing)

Low Score = Little preliminary work done on site or financing

# 8) What is the capacity of the recipient or subrecipient to operate and maintain the proposed activity to ensure its continuing viability?

High Score = Qualified personnel are already on staff and condition of existing systems indicates past record of proper maintenance

Medium Score = Some problems with maintenance and/or lack of staff, but clear and manageable plans for improvement

Low Score = Existing facilities have been neglected, no clear plans for improved capacity

# 9) To what degree does the project promote orderly, compact development supported by affordable public infrastructure?

High Score = Clearly promotes orderly, compact development

Medium Score = Does not create unnecessary sprawl

Low Score = Promotes sprawl

# 10) Whether the activity meets or exceeds the minimum building and site design criteria established by IEDA to be eligible for funding.

High Score = 71 - 244 points Medium Score = 16 - 70 points Low Score = 2 - 15 points

The following is a more detailed description of the review criteria for applications submitted to the Water and Sewer Fund:

#### 1) What is the magnitude of need for the project?

High Score = Relatively immediate health or safety concern Medium Score = Action needed sometime in the next few years Low Score = Proposed project is an "amenity"

#### 2) To what degree can the project be completed in a timely fashion?

High Score = Construction to commence quickly, minimum length, realistic time-frame Medium Score = Average/reasonable construction timetable based on project type Low Score = Late start, lengthy/unrealistic/unclear timetable

#### 3) To what degree will CDBG funds be leveraged by other funds?

High Score = One-half or more of project financed with leveraged (non-CDBG) funds Medium Score = One-third to one-half of project financed with leveraged funds Low Score = Less than one-third of project financed with leveraged funds

#### 4) To what degree is the cost per beneficiary within a reasonable range?

High Score = Less than \$5,000 of CDBG dollars per beneficiary Medium Score = \$5,000 - 10,000 CDBG dollars per beneficiary Low Score = Greater than \$10,000 of CDBG dollars per beneficiary

# 5) What is the potential degree of impact the activity will have on the identified need and the standard of living or quality of life of the proposed beneficiaries (including financial impact and whether or not this project is identified in an Iowa Great Places agreement)?

High Score = Activity directly and substantially addresses the identified need and is the best long term solution

Medium Score = Partial impact on the identified need

Low Score = Does not have substantial impact on the identified need and/or is not the best long term solution

#### 6) To what degree is the proposed activity appropriate for CDBG funding?

High Score = Clearly furthers most aspects of the CDBG program purpose

Medium Score = Relates to some aspects of the CDBG program purpose

Low Score = Does not appear to further the CDBG program purpose in any meaningful way

#### 7) To what degree is the project ready to proceed?

High Score = Preliminary work is done and needed financial resources are secured Medium Score = Some preliminary work done, but some important elements remain undetermined (e.g., site, some financing)

Low Score = Little preliminary work done on site or financing

## 8) What is the capacity of the recipient or subrecipient to operate and maintain the proposed activity to ensure its continuing viability?

High Score = Qualified personnel are already on staff and condition of existing systems indicates past record of proper maintenance

Medium Score = Some problems with maintenance and/or lack of staff, but clear and manageable plans for improvement

Low Score = Existing facilities have been neglected, no clear plans for improved capacity

# 9) To what degree does the project promote orderly, compact development supported by affordable public infrastructure?

High Score = Clearly promotes orderly, compact development

Medium Score = Does not create unnecessary sprawl

Low Score = Promotes sprawl

After the applications have been evaluated using the above review criteria, all applications are summarized and funding recommendations are presented to the IEDA Community Development Division Administrator and IEDA Director, and a final funding decision is determined.

The HUD certifications included at the end of this Plan require IEDA to evaluate each proposal to ensure the minimum federal funds necessary. Where program awards are made to local recipients for unspecified sites, the recipient is asked to establish the project investment methodology to be used to select project sites and the feasibility of establishing the sites in a timely manner.

#### **Housing Competitive Program**

Twenty-five percent of the State's annual CDBG allocation from HUD will be distributed through an annual competitive housing application process for owner-occupied rehabilitation for low to moderate income households. Assisted housing shall be single-family housing occupied by homeowners as their principal residence. All houses will be rehabilitated in accordance with any locally adopted building or housing codes, standards and ordinances. If locally adopted and enforced building and housing codes do

not exist, the Iowa Minimum Housing Rehabilitation standards, including green criteria will be followed.

Applications will be due December 11, 2013. Award decisions are expected to be made by April 2014.

IEDA staff review Housing Fund applications using a threshold and competitive criteria review system, taking into account need, impact, and feasibility. The criteria reflect the State's Consolidated Plan priorities. The following list of questions will be used to evaluate the Owner –Occupied Housing Rehabilitation funding requests, and reflect the type of review and evaluation that will be done on each application.

The maximum per unit subsidy for all single-family activities involving rehabilitation is \$37,500. The \$37,500 per unit limit includes all applicable costs including, but not limited to, the hard costs of rehabilitation, technical services costs, including lead hazard reduction carrying costs; lead hazard reduction costs; and temporary relocation. All rehabilitation hard costs funded with housing funds are limited to \$24,999. All applicable technical services costs, including any lead hazard reduction carrying costs, are limited to \$4,500 per unit.

#### 1) How well does the applicant explain the program objectives?

High Score = Complete, accurate, concise description with all necessary details, evidence of high degree of community participation in the development of the proposed project Medium Score = Missing pieces of information which raises some questions, limited community participation

Low Score = Incomplete, inaccurate, confusing or contradictory information, little or no community participation

#### 2) What level of need is explained and documented in the application?

High Score = Well documented and explained, references to supporting data given (excerpts/attachments, etc.)

Medium Score = Weaker arguments, references or support documentation Low Score = Insufficient need arguments given, little or no support documentation

#### 3) Number/percentage of low- and moderate-income homeowners in the community?

High Score = High percentage of LMI population in community, high percentage of homeowners vs. renters, likelihood of greater numbers of eligible applicants for rehabilitation assistance Medium Score = Mid-range % of LMI population and/or homeowners in the community, reduced likelihood of number of eligible applicants (LMI & homeowners)

Low Score = Very few LMI and/or homeowners, very little likelihood of sufficient numbers of

Low Score = Very few LMI and/or homeowners, very little likelihood of sufficient numbers of eligible applicants

#### 4) What level of impact will the completion of this program have on the community?

High Score = High degree of need for major rehabilitation of LMI houses to meet minimum housing standards to be addressed with proposed program, significant visual impact provided to the target area neighborhood housing stock

Medium Score = Fewer LMI houses that need major rehabilitation, less visual impact to the target area

Low Score = Low degree of need for major rehabilitation, no visual impact to area

## 5) What level of involvement does the community have in other housing/community improvement activities?

High Score = vibrant community indicators, has community and economic development related programs/projects/activities, lots of active players (lenders/realtors, community organizations,

businesses, schools, etc.), comprehensive and complementary activities

Medium Score = Some efforts underway but few activities and/or low participation

Low Score = Little or no other housing/community improvement activities, little community involvement

6) At what level is the program part of an ongoing, comprehensive local housing effort? High Score = This proposal is not the only existing housing stock improvement effort, many related or complimentary housing projects being undertaken that benefit LMI population in the existing residential area of the community

Medium Score = Related to other housing efforts, more could be accomplished Low Score = Few or no other housing related activities undertaken, little or no relationship

#### 7) Is the community providing local involvement and financial support?

High Score = above the average contribution of application amount Medium Score = average contribution of the application amount Low Score = below the average contribution of the application amount

#### 8) What level of readiness does this community show?

High Score = Public hearings and meetings, have marketed the proposed activity, pre-apps received, documented interest in participation, players lined up

Medium Score = Not quite as ready, potential for success and timely completion but less effort made to line the participants and players up

Low Score = Little or no effort made up-front to ensure success or timeliness

After the applications have been evaluated using the above review criteria, all applications are summarized and funding recommendations are presented to the IEDA Community Development Division Administrator and IEDA Director, and a final funding decision is determined.

The HUD certifications included at the end of this Plan require IEDA to evaluate each proposal to ensure the minimum federal funds necessary. Where program awards are made to local recipients for unspecified sites, the recipient is asked to establish the project investment methodology to be used to select project sites and the feasibility of establishing the sites in a timely manner.

#### Job Creation, Retention and Enhancement Fund

The State will reserve twenty (20) percent of its CDBG funds for job creation, retention and enhancement. Activities include Economic Development Set Aside (EDSA), Public Facilities Set Aside (PFSA), and the Career Link programs.

EDSA funds will be used for direct loans and forgivable loans to private enterprise when it can be shown new jobs will be created or jobs will be retained that would otherwise be lost. PFSA funds will be used for infrastructure in direct support of economic development opportunities.

EDSA applications are taken and awards made on a continual basis. Funds are utilized as direct loans and/or forgivable loans to a business. Assistance is provided to leverage private financing in business activities resulting in the creation or retention of jobs principally for low- and moderate-income persons. There is a ceiling of \$1,000,000 per project.

Applications for direct loans and forgivable loans are evaluated on the following criteria and thresholds:

<u>Impact of the project on the community</u>: The Department will use a fiscal impact model to determine the financial return on investment for the community and thus the state. Factors include cost versus expenditures including local, private, and public investment calculated over a 10 year term.

Appropriateness of the jobs to be created or retained by the proposed project: Companies assisted must demonstrate that they can meet 90% to 100% of the county average wage threshold. For a list of county wages please contact the Department.

Appropriateness of the proposed wage and benefit package available to employees for jobs created or retained by the proposed project: Companies assisted must provide a benefit package. They can meet this requirement one of three ways: 1) The company pays 80% of the single coverage for medical and dental coverage; 2) The company pays 50% of the family medical and dental coverage; 3) The company provides some level of benefit such as life insurance or other coverage and provides money back to the employee to purchase medical and dental coverage on their own.

<u>Degree to which EDSA funding would be leveraged by private investment</u>: At least 50% of the project must be supported by private investment. The other half of project costs can be made up of local, state, and/or federal funds.

<u>Degree of demonstrated business need</u>: The application must demonstrate that other sources of financing were pursued or that federal dollars are needed to make the project viable.

In evaluating applications, IEDA gives supplementary credit to applicants who have executed a Good Neighbor Agreement with the business to be assisted.

The PFSA program finances construction and improvements to public facilities that aid in economic development (i.e., water systems, sanitary and storm sewer systems, streets and rail and airport facilities). There is an award ceiling of \$500,000 per project. Local governments must provide matching funds of at least 50 percent of the CDBG amount requested.

Applications are evaluated on the following criteria:

<u>Impact of the project on the community</u>: Verification that the project will bring a business to the area or aid in the expansion of a business

<u>Number of jobs created or retained per funds requested</u>: Verification that at least one job created or retained for every \$10,000 of CDBG funds must be maintained.

<u>Degree to which PFSA funding would be leveraged by private investment</u>: verification that at least a percentage of funds comes from private investment

<u>Degree of demonstrated need for the assistance</u>: Funding from other sources has been attempted. At least 50% of the funds are provided by the local government.

Projects funded under EDSA and PFSA must meet a number of minimum threshold criteria. At least fifty-one (51) percent of the jobs created or retained must be taken by or first consideration must be given to low- and moderate-income persons. A ratio of at least one job created or retained for every \$10,000 of CDBG funds must be maintained. The average starting wage of jobs to be created or retained under the EDSA Program by a proposed project must meet or exceed the lower of ninety (90) to one hundred (100) percent of the average county wage, or ninety (90) to one hundred (100) percent of the average regional wage. Funding must also be justified as necessary and appropriate.

For both the EDSA and the PFSA programs, any funds remaining at the end of the program year are rolled into another approved program and allocated under the established guidelines of the program receiving the funds. Applications are taken and awards made on a continual basis. A decision for funding will be made within sixty (60) days of receipt of a complete application.

#### **Career Link**

Career Link is targeted to Iowa's underemployed population who may benefit from training opportunities to develop sustainable wages. Career Link seeks to bridge the gap between employers' need for skilled workers and the aspirations of low skilled and under employed workers to advance into more skilled positions. Individuals are provided with the training necessary to move up the employment ladder and access jobs in demand by Iowa businesses.

Career Link is designed to serve employers and the targeted employee group. On the employer side, current workforce programs often serve new or expanding businesses, but offer few choices for existing firms that lack qualified skilled workers to fill current positions. Even when employers can tap into available training resources, they face limitations such as lack of funding for childcare and/or transportation costs necessary for many workers to access training opportunities. These limitations restrict the ability of employers to reach workers farther down the employment ladder. Career Link will fill gaps in existing training resources, enabling employers and service providers to link training opportunities with motivated individuals in the targeted population.

In addition to meeting employer and worker needs, Career Link seeks to demonstrate the efficacy of training as an essential component to accomplishing self-sufficiency. The program also emphasizes the IEDA's commitment to a quality-trained workforce as a foundation to economic development efforts. Partnerships between employers and program operators ensure the training matches Iowa's high-wage job opportunities. Funds will not replace existing training resources but will target a currently under-served population. Career Link is designed to fill the gap in existing job-training resources, completing a continuum of training opportunity.

Persons earning up to eighty (80) percent of the area median family income will be eligible to participate in the program. The program will be the payer of last resort, providing assistance only to fill needs unmet by existing resources. Eligible activities include training, childcare and transportation costs. Potential training providers or service delivery mechanisms include community colleges, community action agencies, Job Training Partnership Act contractors, workforce development centers or other regional contractors. Up to five (5) percent of a contract amount will be allowed for administrative costs.

Program funds will be awarded on a competitive basis. The most qualified competitors will be selected based on established evaluation review criteria. IEDA staff members will work with the selected providers to design appropriate program models and negotiate contracts.

Models must be based on documented training needs in the defined service area and must establish partnerships linking potential program participants with business needs and job opportunities. Training provided must be in job occupations paying one hundred (100) percent of the Average County or regional wage, whichever is lower. Participating businesses must provide and pay at least eighty (80) percent of the cost of a standard medical and dental insurance plan (or equivalent) for a single employee or fifty (50) percent of the cost of a standard medical and dental insurance plan (or equivalent) for a family. Only proposals documenting job openings equal or greater to the number of persons to be trained will be considered.

Only cities and counties are eligible applicants (they can apply on behalf of other entities). CDBG entitlement cities are not eligible to apply. A county in which an entitlement city is located may be an eligible applicant for a project that benefits residents and businesses located within an entitlement city. The total project length may not exceed twenty-four (24) months.

#### **Contingency (Opportunities and Threats) Fund**

Up to five (5) percent of the State's CDBG allocation is reserved to assist communities that: a) experience an imminent threat to public health, safety or welfare that necessitates corrective action sooner than could be accomplished through the annual competitive program or b) demonstrate sustainable community activities. Communities in need of these funds submit a written request to IEDA. Requests are accepted any time during the year. Upon receipt of a request for funding, IEDA will determine whether the community and project are eligible for funding. This determination will be made in consultation with appropriate federal, state and/or local agencies. IEDA will consider funding a contingency project only if it meets all the criteria from either a or b below:

- a. Projects addressing a threat to health and safety:
  - The project must meet one of the three national objectives of CDBG;
  - It must be eligible;
  - An immediate threat must exist to health, safety or community welfare that requires immediate action;
  - The threat must result from unforeseeable and unavoidable circumstances or events;
  - No known alternative project or action would be more feasible than the proposed project;
  - Sufficient other local, state or federal funds (including the competitive CDBG program) either are not available or cannot be obtained within the time frame necessary to address the problem.
- b. Projects addressing demonstrating sustainable community activities:

#### To what degree is the project consistent with sustainability and smart growth principles?

High = Strong evidence that the project is consistent with sustainability and smart growth principles Medium = Some components of the project are consistent with sustainability and smart growth principles; minor changes could make project consistent

Low = Little/ no evidence that project will be consistent with sustainability & smart growth principles

# What is the potential degree of impact the activity will have on the identified need and the standard of living or quality of life of the proposed beneficiaries (including financial impact and whether or not this project identified in an Iowa great places agreement)?

High = Activity will directly and substantially address the identified need; immediate results will be achieved; best long term solution

Medium = Partial impact on the identified need; immediate results not evident

Low = Minimal impact on the identified need; results/outcomes are unclear; does not appear to be the best long term solution

#### To what degree is the project ready to proceed?

High = Preliminary work is done and needed financial resources are secured Medium = Some preliminary work done, but some important elements remain unfinished or undetermined (e.g. planning, some financing)

Low = Little preliminary work done; minimal planning; uncertainty about other financing

#### To what degree can the project be completed in a timely fashion?

High = Construction to commence quickly; minimum length; realistic time-frame Medium = Average/reasonable construction timetable based on project type Low = Late start; lengthy/unrealistic/unclear timetable

#### To what degree will CDBG funds be leveraged by other funds?

High = One-half or more of project financed with leveraged (non-CDBG) funds Medium = One-third to one-half of project financed with leveraged funds Low = Less than one-third of project financed with leveraged funds

## What is the capacity of the recipient or sub-recipient to maintain the proposed activity to ensure its continued viability after CDBG assistance?

High = Qualified personnel available; evidence that continued viability can be easily achieved Medium = Some issues with lack of personnel, but clear and manageable plans for improvement to maintain viability

Low = No clear plans for improved capacity; continued viability questionable

#### To what degree is the proposed activity appropriate for CDBG funding?

High = Clearly furthers most aspects of the CDBG program purpose Medium = Relates to some aspects of the CDBG program purpose Low = Does not appear to further the CDBG program purpose in any meaningful way

#### To what degree is the total project design and cost information adequate?

High = Extensive project design completed; project costs have been determined Medium = Some project design completed; project costs are best estimates Low = Little or no project design documented; not comprehensive in nature

#### To what degree is the project innovative and able to be replicated in other communities?

High = New idea; highly innovative and something that could be easily replicated in other communities. Medium = Only some components are innovative; could still be replicated Low = Project is not innovative; implementation of basic or standard practices only

# To what degree does the activity meet or exceed the minimum building and site design criteria (Green Streets Criteria) established by IEDA to be eligible for funding (found at <a href="http://iowaeconomicdevelopment.com/community/green">http://iowaeconomicdevelopment.com/community/green</a> initiatives.aspx)?

High = 71 - 244 Points Medium = 16 - 70 Points Low = 2 - 15 Points

If IEDA determines the community and the proposed activity are eligible for funding, it shall notify the community of its decision to fund the project.

#### **Downtown Revitalization Fund/Sustainable Community Demonstration Fund**

To support the sustainability of Iowa's downtowns and communities, IEDA offers the Sustainable Community Demonstration and Downtown Revitalization Funds. These funds are intended to assist communities in demonstrating innovative, cutting edge solutions to making Iowa's communities more environmentally, economically, and culturally viable.

Projects funded through the Sustainable Demonstration Fund must have tangible, unique impacts for environmental sustainability, and serve as a model demonstration for other communities in Iowa. Projects are intended to take place on a larger scale and anywhere within the community.

Projects funded through the Downtown Revitalization Fund must have long-lasting benefits for the downtown area that contribute toward a comprehensive downtown revitalization effort. Projects must take place in the downtown of historic commercial center of the community. Applications will be taken

through January 22, 2013. Awards for this program will be announced in April 2014 only if sufficient Recaptured and reallocated funds are available.

Recaptured and reallocated funds, when approved by the Director, may be used to fund downtown revitalization and sustainable community demonstration projects. IEDA will consider funding a **downtown revitalization project** if it meets and addresses the criteria below:

#### To what degree is the proposed activity appropriate for CDBG funding?

High = Clearly furthers most aspects of the CDBG program purpose

Medium = Relates to some aspects of the CDBG program purpose

Low = Does not appear to further the CDBG program purpose in any meaningful way

# What is the potential degree of impact the activity will have on the identified need and the standard of living or quality of life of the proposed beneficiaries (including financial impact and whether or not this project identified in an Iowa great places agreement)?

High = Activity will directly and substantially address the identified need; immediate results will be achieved; best long term solution

Medium = Partial impact on the identified need; immediate results not evident

Low = Minimal impact on the identified need; results/outcomes are unclear; does not appear to be the best long term solution

#### To what degree is the project ready to proceed?

High = Preliminary work is done and needed financial resources are secured Medium = Some preliminary work done, but some important elements remain unfinished or undetermined (e.g. planning, some financing)

Low = Little preliminary work done; minimal planning; uncertainty about other financing

#### To what degree can the project be completed in a timely fashion?

High = Construction to commence quickly; minimum length; realistic time-frame Medium = Average/reasonable construction timetable based on project type Low = Late start; lengthy/unrealistic/unclear timetable

#### To what degree is the level of community support for a downtown revitalization effort?

High = Strong support documented by all parties involved
Medium = Full support not evident, but discussions among all parties is on-going
Low = Little support shown; all necessary parties have not been contacted and discussions have been minimal.

#### To what degree will CDBG funds be leveraged by other funds?

High = One-half or more of project financed with leveraged (non-CDBG) funds Medium = One-third to one-half of project financed with leveraged funds Low = Less than one-third of project financed with leveraged funds

# To what degree does the activity meet or exceed the minimum building and site design criteria (Green Streets Criteria) established by IEDA to be eligible for funding (found at <a href="http://iowaeconomicdevelopment.com/community/green\_initiatives.aspx">http://iowaeconomicdevelopment.com/community/green\_initiatives.aspx</a>)?

High = 71 - 244 Points Medium = 16 - 70 Points Low = 2 - 15 Points

IEDA has an open application procedure for the sustainable demonstration projects. Awards are made as

they are reviewed and approved, but only if sufficient Recaptured and reallocated funds are available. IEDA will consider funding a **sustainable community demonstration** project if it meets and addresses the criteria below:

#### To what degree is the project consistent with sustainability and smart growth principles?

High = Strong evidence that the project is consistent with sustainability and smart growth principles Medium = Some components of the project are consistent with sustainability and smart growth principles; minor changes could make project consistent

Low = Little or no evidence that the project will be consistent with the sustainability and smart growth principles

# What is the potential degree of impact the activity will have on the identified need and the standard of living or quality of life of the proposed beneficiaries (including financial impact and whether or not this project identified in an Iowa great places agreement)?

High = Activity will directly and substantially address the identified need; immediate results will be achieved; best long term solution

Medium = Partial impact on the identified need; immediate results not evident

Low = Minimal impact on the identified need; results/outcomes are unclear; does not appear to be the best long term solution

#### To what degree is the project ready to proceed?

High = Preliminary work is done and needed financial resources are secured Medium = Some preliminary work done, but some important elements remain unfinished or undetermined (e.g. planning, some financing)

Low = Little preliminary work done; minimal planning; uncertainty about other financing

#### To what degree can the project be completed in a timely fashion?

High = Construction to commence quickly; minimum length; realistic time-frame Medium = Average/reasonable construction timetable based on project type Low = Late start; lengthy/unrealistic/unclear timetable

#### To what degree will CDBG funds be leveraged by other funds?

High = One-half or more of project financed with leveraged (non-CDBG) funds Medium = One-third to one-half of project financed with leveraged funds Low = Less than one-third of project financed with leveraged funds

## What is the capacity of the recipient or sub-recipient to maintain the proposed activity to ensure its continued viability after CDBG assistance?

High = Qualified personnel available; evidence that continued viability can be easily achieved Medium = Some issues with lack of personnel, but clear and manageable plans for improvement to maintain viability

Low = No clear plans for improved capacity; continued viability questionable

#### To what degree is the proposed activity appropriate for CDBG funding?

High = Clearly furthers most aspects of the CDBG program purpose

Medium = Relates to some aspects of the CDBG program purpose

Low = Does not appear to further the CDBG program purpose in any meaningful way

#### To what degree is the total project design and cost information adequate?

High = Extensive project design completed; project costs have been determined Medium = Some project design completed; project costs are best estimates

Low = Little or no project design documented; not comprehensive in nature

#### To what degree is the project innovative and able to be replicated in other communities?

High = New idea; highly innovative and something that could be easily replicated in other communities.

Medium = Only some components are innovative; could still be replicated

Low = Project is not innovative; implementation of basic or standard practices only

## To what degree does the activity meet or exceed the minimum building and site design criteria established by IDED to be eligible for funding?

High = 71 - 244 Points Medium = 16 - 70 Points Low = 2 - 15 Points

Communities can apply to IEDA at any time for the Sustainable Community Demonstration Fund. Applications for the Downtown Revitalization Fund will be accepted through January 22, 2014. The number of awards for each program is dependent on the amount of reallocated/recaptured funds available in April 2014. Applications, instructions, program rules are available on the IEDA website or through IowaGrants.gov.

Communities can meet the national objective requirements one of two ways; either they can complete a city-wide income survey to meet the low-to-moderate income requirement or they can qualify if they meet the slum and blight criteria. Meeting the slum and blight criteria involves the community designating an area as slum and blight using the criteria established by the state, completing a building inventory, and demonstrating how the project would positively affect the area.

#### **Interim Financing Program**

This program provides short-term or interim financing for projects which create or retain employment opportunities, prevent or eliminate blight or accomplish other federal and state community development objectives. Financing may be used for construction or improvement of public works; purchase, construction, rehabilitation of other improvement of land, buildings, facilities, machinery and equipment, fixtures and appurtenances or other projects undertaken by a for-profit or nonprofit organization; or assistance for otherwise eligible projects.

Applications are accepted at any time and are processed, reviewed and considered on a first-come, first-served basis. IEDA makes funding decisions within thirty (30) days of receipt of a complete application and to the extent funds are available. Awards may not exceed \$20 million, and projects must be completed within thirty (30) months of the date of the award. The total of awards in any particular year is not expected to exceed \$25 million.

Selection is based on the following threshold criteria: evidence of local capacity to administer funds; acceptable performance in the administration of prior state and federal grants; feasibility that the project will be completed with funds requested (the applicant must identify other funding sources and the terms of assistance); the ability of the recipient to comply with repayment requirements; an irrevocable letter of credit or equivalent security instrument from an AA-rated lender; and commitment of permanent financing for the project. If an application satisfies all threshold criteria, it is evaluated on the following:

- Do CDBG funds leverage substantial local financial participation?
- Is the ratio of CDBG funds per person benefited reasonable?
- Is the need for CDBG assistance reasonable?
- Does the public benefit substantially exceed the value of assistance (measured by the present value of

assistance compared to the projected increase in jobs and wages, or the potential dislocation and loss of economic activity if the project is not funded)?

#### **Technical Assistance and Administration**

The State will reserve about two (2) percent (plus \$100,000) of its CDBG allocation for administrative costs. IEDA will use one (1) percent of the allocation for specialized technical assistance programming and/or regional planning and development, or additional administrative activities. In 2012, IEDA used a portion of its specialized technical assistance funds for the following activities. IEDA will continue to explore and fund specialized technical assistance activities to help build capacity in Iowa communities in 2014.

Measuring the Behavioral and Attitudinal Impacts of CDBG investments: In 2014, post-project implementation data will be analyzed and a report issued to conclude a multi-year research project to measure the impact of the Community Development Block Grant program investments in Iowa's two green pilot communities of West Union and Woodbine. Research is being conducted to discover the impact CDBG investment in the two towns is having on community attitudes, behaviors, the local economy and the environment with the intent of informing the Iowa Economic Development Authority and local governments on the most effective place and manner to invest CDBG funds for future projects.

Community Facility and Stormwater Project Design Consultations: To continue Iowa's efforts to build local capacity for designing and constructing community facility and community stormwater projects that are high performing, sustainable, durable, healthy and safe, a multidisciplinary team of design professionals skilled in high performance design and construction practices will provide design consultation services to intended future CDBG project applicants. In addition, training opportunities will be made available to the project contractors and main subcontractors on high performance building practices and meeting the Iowa Green Streets Criteria.

<u>Historic Theater Technical Assistance</u>: In partnership with the USDA Rural Community Development Initiative, the IEDA in 2014 will be providing technical assistance to the communities and nonprofit organizations managing seven of Iowa's historic theaters to improve the overall economic performance through a series of workshops to motivate them to apply for CDBG economic development funds.

<u>Community Market Analysis</u>: Also in conjunction with the USDA Rural Community Development Initiative, several Main Street Iowa communities will benefit from CDBG technical assistance funding by receiving targeted training on how to develop and complete a community market analysis identifying niche opportunities for economic development in the community. The communities will have a completed market analysis and implementation plan at the end of the project as well as a process for updating the market analysis in the future.

#### **Plans to Minimize Displacement**

The State takes several steps to minimize displacement resulting from CDBG activities. All applicants for CDBG funds must certify they will make every effort to minimize displacement. All CDBG recipients are required to submit an adopted Residential Anti-displacement and Relocation Assistance Plan prior to drawing CDBG funds. The State also requires grant recipients to pay relocation costs in accordance with the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 as amended and implemented by 49 CFR, Part 24 or other approved Local Displacement Plans.

#### Definitions of terms:

<u>Standard Condition</u>: dwelling units meet the locally adopted and enforced building/housing codes, or if none exist the Iowa Minimum Housing Standards (Rehabilitation).

<u>Substandard Condition</u>: dwelling units **do not** meet the locally adopted and enforced building/housing codes, or if none exist the Iowa Minimum Housing Standards (Rehabilitation).

<u>Substandard condition suitable for rehabilitation</u>: dwelling units **do not** meet the locally adopted and enforced building/housing codes, or if none exist the Iowa Minimum Housing Standards (Rehabilitation), and they are financially, structurally, and environmentally feasible to rehabilitate.

#### **Program Income/Remaining Funds/Recaptured Funds**

If a recipient receives program income before the contract end date, it must be expended before requesting additional CDBG funds. If a recipient receives program income on or after the contract end date, the recipient may re-use the program income according to an IEDA-approved re-use plan, or the recipient may return the program income to IEDA. If a recipient receives less than \$35,000 of program income cumulative of all CDBG grants in a calendar year, it will be considered miscellaneous revenue and may be used for any purpose.

Any funds recaptured or remaining for any reason and not covered by an IEDA-approved re-use plan must be returned to the IEDA. Recaptured funds will be committed to current (open) contracts. Any funds reallocated to the State by HUD will be distributed in the established percentages to each of the existing programs. Any remaining, redistributed, or recaptured funds at the end of a program year will be carried forward to the next program year upon receipt of the next year's funding allocation from HUD. These funds will be reallocated in amounts and to funds as approved by the IEDA Director. The priority of the reallocation of those funds is Water & Sewer Fund, Downtown Revitalization Fund and then the Housing Fund.

#### Training of State Staff, Recipients and Administrators

On July 24, 2013, the state conducted Davis-Bacon training for all recipients, administrators, and contractors in West Des Moines. The one day training had over 50 attendees.

On November 1, 2013 the Iowa Civil Rights Commission will host a training will include training sessions by ICRC staff members on a variety of topics related to the Iowa Civil Rights Act including fair housing, Equal Opportunity, workplace harassment, transgender civil rights, Americans with disabilities act, discrimination laws and more. All grant administrators and recipients are encouraged to attend.

On September 20 & 21, 2013 the Iowa Economic Development Authority and the Iowa Department of Cultural Affairs will held a Section 106/Historic Preservation training workshop. The two-day training session will feature speakers from the National Park Service (NPS) and the Advisory Council on Historic Preservation (ACHP) along with speakers from Iowa Economic Development Authority (IEDA) and the Iowa State Historic Preservation Office (SHPO).

The state annual offers a recipient training workshop for all grantees. Typically the grantee (city or county) staff as well as their grant administrator attend the training. The training is conducted by state staff and includes a chance for everyone to meet each other face to face, peers to discuss important topics, and grantees to understand the responsibilities that come with accepting a CDBG award. The day includes workshop topics in procurement, environmental review, contracting, Davis bacon, civil rights,

section 3, reporting, drawing funds, and close-out requirements as well as other important procedural and regulatory issues.

#### **Iowa Green Streets Criteria**

In order to be eligible for funding under the Community Facilities and Services fund, an applicant must meet specific aspects of the Iowa Green Streets criteria.

Guiding principles behind the Iowa Green Streets criteria ensure that buildings must be cost effective to build and durable and practical to maintain. In addition, the principles work together to help produce green buildings that:

- Result in high-quality, healthy living and working environments;
- Lower utility costs;
- Enhance connections to nature;
- Protect the environment by conserving energy, water, materials and other resources; and
- Advance the health of local and regional ecosystems.

The Green Development Plan and Checklist that is required to accompany a CDBG Community Facilities and Services Fund application is included below. The complete Iowa Green Streets Criteria can be found at: <a href="http://iowaeconomicdevelopment.com/community/green-criteria.aspx">http://iowaeconomicdevelopment.com/community/green-criteria.aspx</a>.

# **Appendix A Green Development Plan and Checklist**

Developer Name: Project Name:

**Green Development Plan** 

Address (Street/City/State):
Description of Process
A description of the process that was used to select the green building strategies, systems and materials that will be incorporated into the project. (500 word maximum)
Project Team Members
A listing of the team members who participated in the integrated design charrette. Please include name, affiliation/company, discipline.
Goals
Bullet points of the overall green development goals of the project and the expected intended outcomes from addressing those goals.
•
•
•
•

# **Appendix A Green Development Plan and Checklist**

Must include a **Site Plan** indicating distance of utilities and sidewalk connections as appropriate. Must include Context Map indicating locations of minimally required community facilities and their distances from project boundaries.

	Mandatory Optional				
Sub-Section	ltem	Intended Method of Satisfying Green Criteria	Yes, No or N/A	Points	Champion (name and profession/role)
Section	n 1: Integrated Design				
1-1	Green Development Plan & Checklist (Mandatory)				
1-2	Applicant/Recipient, Architect/Project Designer, and/or Contractor Certificatio (Mandatory)	ו			
1-3	Universal Design (Optional 5 points)				
		Section 1 Sub	total		
Section	n 2: Site, Location and Neighborhood I	abric			
2-1a	Smart Site Location - Proximity to Existing Development (Mandatory excellent for rehab) (Context map must demonstrate that project satisfies this item)	ot			
2-1b	Smart Site Location – Protecting Environmental Resources (Mandatory except for infill sites or rehab) (Site and Context map must demonstrate that project satisfies this item)				
2-1c	Smart Site Location - Proximity to Services (Mandatory except for infill site or rehab) (Context map must demonstrate that project satisfies this item)	S			
2-2a	Compact Development (Optional 25 points) (Submit density calculation and documentation from local jurisdiction)				

Sub-Section	ltem	Intended Method of Satisfying Green Criteria	Yes, No or N/A	Points	Champion (name and profession/role)
2-2b	Compact Development (Optional 5 points) (Site map and architect's density calculation must demonstrate that project satisfies this item)				
2-3	Walkable Neighborhoods - Sidewalks and Pathways (Mandatory) (Site map must demonstrate that project satisfies this item)				
2-4	Walkable Neighborhoods - Connections to Surrounding Neighborhood (Optional 5 points) (Site map must demonstrate that project satisfies this item)				
2-5a	Smart Site Location - Passive Solar Heating / Cooling (Optional 2 or 5 points) (Site map must demonstrate that project satisfies this item)				
2-5b	Smart Site Location – Grayfield, Brownfield or Adaptive Reuse Site (Optional 15 points)				
2-6	Transportation Choices (Optional 6 or 12 points) (Context map must demonstrate that project satisfies this item)				
		Section 2 Subtotal			
Section	3: Site Improvements				
3-1	Environmental Remediation (Mandatory)				
3-2	Erosion and Sedimentation Control (Mandatory)				
3-3	Landscaping (Mandatory - if providing landscaping)				
3-4	Surface Water Management (Mandatory)				
3-5	Storm Drain Labels (Optional 2 points)				
		Section 3 Sub	total		
Section	4: Water Conservation				

Sub-Section	ltem	Intended Method of Satisfying Green Criteria	Yes, No or N/A	Points	Champion (name and profession/role)
4-1	Water Conserving Appliances and Fixtures - New Construction and Gut Rehab (Mandatory)				
4-2	No Irrigation (Mandatory existing systems grandfathered in)				
		Section 4 Sub	total	0	
Sectio	n 5: Energy Efficiency				
5-1a	Efficient Energy Use (Mandatory for new construction)				
5-1b	Efficient Energy Use (Mandatory for moderate and substantial rehab)				
5-2	Energy Star Appliances (Mandatory if providing appliances)				
5-3a	Efficient Lighting - Interior (Mandatory)				
5-3b	Efficient Lighting - Exterior (Mandatory)				
5-4	HVAC Sizing and Installation (Mandatory)				
5-5	Electricity and Gas Meter, Individual (Optional 2 points)				
5-6	Additional Reductions in Energy (Optional 1 point for each additional point awarded by the HERS or for each 1 percent change in energy efficiency)				
5-7a	Renewable Energy (Optional 5 points for first 10 percent, plus 5 points for each additional 10 percent increment, up to a maximum of 15 points)				
5-7b	Photovoltaic (PV) Ready (Optional 2 points)				
	Section 5 Subtotal				
Sectio	n 6: Materials Beneficial to the Environme	nt			
6-1a	Construction Waste Management				

Sub-Section	ltem	Intended Method of Satisfying Green Criteria	Yes, No or N/A	Points	Champion (name and profession/role)
	(Mandatory)				
6-1b	Construction Waste Management: Additional Diversion (Optional 5 to 15 points)				
6-2	Durable & Low Maintenance Exteriors (Mandatory)				
6-3	Recycled Content Material (Optional 2 points for the first 5 percent, plus 2 points for each additional 5 percent increment, not to exceed 14 points)				
6-4	Certified, Salvaged and Engineered Wood (Optional 5 points)				
6-5a	Reducing Heat-Island Effect – Roofing (Optional 5 points)				
6-5b	Reducing Heat-Island Effect – Paving (Optional 5 points)				
6-5c	Reducing Heat-Island Effect –Plantings (Optional 5 points)				
		Section 6 Subtotal			
Section	n 7: Healthy Living Environment				
7-1	Low/No VOC Paints and Primers (Mandatory)				
7-2	Low/No VOC Adhesives and Sealants (Mandatory)				
7-3	Urea Formaldehyde-free Composite Wood (Mandatory)				
7-4	Green Label Certified Floor Coverings (Mandatory - if providing carpeted floor coverings)				
7-5a	Exhaust Fans - Bathroom (Mandatory)				
7-5b	Exhaust Fans - Kitchen (Mandatory for new construction and substantial rehab)				

Sub-Section	ltem	Intended Method of Satisfying Green Criteria	Yes, No or N/A	Points	Champion (name and profession/role)
7-5c	Exhaust Fans - Kitchen: Moderate Rehab (Optional 5 points)				
7-6a	Ventilation (Mandatory for new construction and substantial rehab)				
7-6b	Ventilation: Moderate Rehab (Optional 10 points)				
7-7	Water Heaters - Mold Prevention (Mandatory)				
7-8	Cold and Hot Water Pipe Insulation (Mandatory)				
7-9a	Materials in Wet Areas - Surfaces (Mandatory)				
7-9b	Materials in Wet Areas - Tub and Shower Enclosures (Mandatory)				
7-10a	Basements and Concrete Slabs - Vapor Barrier (Mandatory)				
7-10b	Basements and Concrete Slabs - Radon (Mandatory for new construction and gut rehab)				
7-11	Water Drainage (Mandatory)				
7-12	Garage Isolation (Mandatory)				
7-13	Clothes Dryer Exhaust (Mandatory)				
7-14	Integrated Pest Management (Mandatory)				
7-15	Healthy Flooring Materials - Alternative Sources (Optional 15 points)				
7-16	Smoke-free Building (Optional 2 points)				
7-17	Combustion Equipment - Space and Water-Heating Equipment (Mandatory)				
Section 7 Subtotal					
Section 8: Operations and Maintenance					

Sub-Section	Item	Intended Method of Satisfying Green Criteria	Yes, No or N/A	Points	Champion (name and profession/role)
8-1	Building Maintenance Manual (Mandatory)				
8-2	Occupant's Manual (Mandatory except for non-residential)				
8-3	Homeowner and New Resident Orientation (Mandatory except for non- residential)				
Section 8 Subtotal					
Grand Total					

I/we hereby acknowledge and certify to the Iowa Department of Economic Development that it is our responsibility to ensure that all relevant consultants, contractors, and/or subcontractors scheduled to provide services for or perform work on the above referenced development are aware that I/we have committed to incorporate all of the **MANDATORY** criteria of the Iowa Green Streets Criteria applicable to the above referenced development. Additionally, I/we assume responsibility for ensuring that all **MANDATORY** criteria are met.

Project Architect/Project Designer	Applicant
Signature:	Signature:
Name:	Name:
Title:	Title:
Tel. No.:	Tel. No.:
E-mail:	E-mail:
Accreditation:	Accreditation:
Date:	Date:

#### **ESG Method of Distribution**

Eligible ESG activities are those permitted by HUD regulations, as authorized by the McKinney-Vento Homeless Assistance Act of 1987, amended by S.896, The Homeless Emergency Assistance and Rapid Transition to Housing (HEARTH) Act of 2009, and as further defined in 24 CFR Parts 91 and 576. The parameters of the ESG program offered through IFA in 2014 will be shaped by the federal implementation of the new ESG regulations. ESG funds from federal fiscal year 2013 will be used to support the program during the 2014 calendar year; fiscal year 2014 funds will support the 2015 calendar year.

Under the current regulations, assisted activities include:

- Street Outreach. Funds in this category may be used to provide essential services necessary to reach
  out to unsheltered homeless people; connect them with emergency shelter, housing, or critical
  services; and provide urgent, nonfacility-based care.
- Emergency Shelter. Funds in this category may be used for costs of providing essential services to homeless families and individuals in emergency shelters, as well as costs of operating emergency shelters. Eligible essential services include the following: case management, child care, education services, employment assistance, job training, outpatient health services, legal services, life skills training, mental health services, substance abuse treatment, transportation, and services for special populations. Eligible operating costs are maintenance, rent, security, fuel, equipment, insurance, utilities, food, furnishings, and supplies necessary for the operation of the shelter.
- Homelessness Prevention Assistance. Assistance in this category can be provided to individuals or families that meet the definition of homelessness as defined at 24 CFR Part 576. Eligible activities include short or medium-term rental assistance or rental arrears, other financial assistance such as rental application fees, security deposits, last month's rent, utility deposits, utility payments, moving costs, and service costs such as case management, legal services, and credit repair.
- Rapid Rehousing Assistance. Assistance in this category can be provided to individuals or families
  that qualify as homeless as defined at 24 CFR Part 91. As in the Homelessness Prevention category,
  eligible activities include short or medium-term rental assistance or rental arrears, other financial
  assistance such as rental application fees, security deposits, last month's rent, utility deposits, utility
  payments, moving costs, and service costs such as case management, legal services, and credit repair.
- Data Collection/Reporting. A portion of the grant may be used to pay the costs of contributing data to Iowa's designated Homeless Management Information System (HMIS), ServicePoint. If the subrecipient is a victim services provider or legal services provider, it may use ESG funds to operate a comparable database that collects longitudinal data and generates unduplicated aggregate reports based on the data.
- Administration. For the 2014 calendar year, Administration funds will be reserved for IFA.
   Depending on usage in 2014, IFA may in future years share a portion of the Administration funds with subgrantees.

ESG funds are available to units of general purpose local government (excluding public housing authorities) and private nonprofit organizations in Iowa. Funds are distributed through an annual competition. The competition for the 2014 calendar year took place during the summer of 2013. Thirty-five eligible agencies applied. An online application system was used. IFA assembled a team of eight reviewers to score and rank applications. This team made funding recommendations which then went to the IFA board of directors for final funding approval. Twenty-five agencies were approved for funding. Agencies not selected for funding through ESG are eligible to apply for the state Shelter Assistance Fund; this competition opens just after the ESG awards are announced. A similar process for fiscal year 2015 funds is planned.

#### **Program Specific Requirements for ESG**

This section of the Action Plan discusses several key elements of the ESG program, including the implementation of written standards, a description of the Continuum of Care (CoC), the process for making subawards, the homeless participation requirement, performance standards, and consultation with the CoC.

#### Written Standards

The Iowa Finance Authority adheres to the Federal ESG regulations in its requirement of each subgrantee to establish and consistently apply written standards for providing ESG assistance within that subgrantee's program.

One way IFA is ensuring that subgrantees are following written standards for providing assistance is the through the on-site monitoring program. More than one third of ESG subgrantee agencies have received on-site monitoring visits during the 2013 calendar year, and one of the areas monitored is each agency's establishment and implementation of written standards. IFA has provided guidance to several agencies to improve their implementation of such standards. The required minimum for written standards includes the following:

- Evaluating individuals' and families' eligibility for assistance under ESG;
- Targeting and providing essential services related to street outreach;
- Admission, diversion, referral and discharge by emergency shelters;
- Assessing, prioritizing, and reassessing individuals' and families' needs for essential services related to emergency shelter;
- Coordination among service providers;
- Determining and prioritizing which eligible families and individuals will receive homelessness prevention assistance and which will receive rapid rehousing assistance;
- Determining the amount of rent and utilities costs each participant must pay;
- Determining the length of time of assistance; and
- Determining the type, amount, and duration of housing stabilization and/or relocation services.

IFA is considering whether and how best to adopt uniform written standards in the future for all subgrantees. To further knowledge and development in this area, IFA is working with the Iowa Council on Homelessness on a Request for Proposals (RFP) for administrative support of the council during the 2014 State fiscal year. Funds for the RFP amount to \$45,000 from a Legislative appropriation for this purpose. The RFP is focused around the development of recommended common standards across three main areas: operating standards, service standards, and performance standards, for various types of homeless assistance service programs. If successfully implemented, these common standards would also apply to recipients of ESG funds. The period of accepting proposals for this RFP closes in mid-October, and a vendor will be selected at that point to work toward these goals.

#### **Description of the Continuum of Care (CoC)**

The Iowa Council on Homelessness serves as the HUD-designated primary decision-making group and oversight board of the Iowa Balance of State Continuum of Care. The Council is made up of 38 members, 12 of which are state agency representatives and 26 of which are appointed by the Governor to represent the general public for two year renewable terms. Five of these general public members must be consumer representatives—those who have experienced homelessness themselves or are a family member of an individual who has experienced homelessness.

As the oversight board of the CoC, the Iowa Council and its members:

- 1. Ensure that the CoC is meeting all of the responsibilities assigned to it by HUD regulations;
- 2. Represent the relevant organizations and projects serving homeless subpopulations;
- 3. Support persons experiencing homelessness in their movement from homelessness to economic stability and affordable permanent housing within a supportive community;
- 4. Ensure that the CoC is inclusive of all needs of the Iowa Balance of State's homeless population, including the special services and housing needs of homeless subpopulations;
- 5. Facilitate responses to issues and concerns that affect the agencies funded by the CoC that are beyond those addressed in the annual CoC application process.

The Iowa Finance Authority provides staff support to the Council to fulfill these duties.

The Iowa Council on Homelessness also works closely with the lead agency for the Homeless Management Information System (HMIS) in the state, the Iowa Institute for Community Alliances (the Institute). Data from this system helps contribute to a statewide understanding of the homeless population in Iowa. Since 2011, an annual report has been available as an online database searchable by year and by county. The report also studies the causes of homelessness in Iowa, types and amounts of available assistance, number of vacant housing units, location of service providers, and more. The Institute also coordinates the annual Point in Time (PIT) Count and the Annual Homeless Assessment Report (AHAR).

One of the current initiatives of the Council is the development of a coordinated assessment system. The council approved an ad-hoc Coordinated Intake/Assessment Committee in March 2011. Since then, this committee has worked to research various models. It has identified the capability of the HMIS system to support centralized assessment, identified current barriers in the system (such as a closed HMIS system that could be opened to support better sharing of data between agencies), begun a local pilot centralized assessment project in Linn County, initiated a project to identify planning regions that could eventually tie into a centralized assessment system, developed new tester assessment tools, and begun a CoC-wide database of information about services that will eventually support a centralized assessment system. The Council has educated CoC members about the benefits of a centralized assessment system and worked to assuage concerns about loss of confidentiality and/or loss of local agency control. The CoC intends to bring at least some elements of the pilot project to scale for the entire CoC in early 2014, notably a common assessment tool.

#### **Process for Making Subawards**

IFA held a competition in the summer of 2013 for ESG funds for the 2014 calendar year. The format was similar to the past two years, using an in-house online application system. Applications were received from 35 eligible agencies. IFA assembled a team of application reviewers to score and rank applications, and then met with all reviewers at the end to discuss comments and funding recommendations. These recommendations then went to the IFA Board of Directors for the final funding decision.

Applicants were scored on the following categories: Project Design, Experience and Capacity, Community Partnerships, Performance Outcome Measurement, Budget, and Competition Priorities. The Competition Priorities section was new for this competition, and represented a way for applicants to earn bonus points for meeting certain targeted criteria. These criteria included services for families with children, services for veterans, services for the chronically homeless, services in a rural area, current year grant management status, and successful past utilization of grant funds.

#### **Homeless Participation Requirement**

The Iowa Finance Authority has consulted with the Iowa Council on Homelessness on its plans for the

ESG program. The Council has five seats reserved for homeless individuals, formerly homeless individuals, or family members of homeless individuals. In this way, IFA seeks to engage and solicit input from consumers in making policies and decisions regarding ESG. In addition, IFA requires its ESG subgrantees to involve homeless or formerly homeless individuals, to the extent possible, in the operations and service provision of each program.

#### **Performance Standards**

IFA currently assesses applications for ESG funds from agencies according to the following performance outcome measures:

- Destination at program exit (reducing the number of people living on the streets or in shelters);
- Changes in participant income (reducing housing barriers or housing instability risks);
- Changes in participant employment (reducing housing barriers or housing stability risks);
- Changes in access to non-cash mainstream resources (reducing housing barriers or housing stability risks);
- Data quality; and
- Data timeliness.

IFA intends to implement additional performance measures in line with the HEARTH Act standards, once available from HUD in relation to the ESG program. IFA is particularly interested in developing additional measures in the following areas:

- Length of stay (shortening the time individuals remain homeless);
- Re-occurrence of homelessness following program exit;
- Increasing "bed coverage" and HMIS participation by local providers;
- Additional measures specific for homelessness prevention and rapid rehousing activities. Of
  particular interest is developing ways to base performance measurement on the population served,
  so that programs have incentive to serve those who need it the most and who have the highest
  barriers, rather than those most likely to succeed with only minimal assistance.

#### Consultation with the CoC

Prior to the opening of the competition for 2014 ESG funds, IFA issued a Notice of Proposed 2014 ESG Application Materials and Priorities. This notice specifically requested stakeholder comments and input during a specified comment period. The notice was distributed by email, posting online, and discussed at a meeting of the Iowa Council on Homelessness, the decision-making body for the Iowa Balance of State CoC.

The notice specifically highlighted new elements of the application, changes from the previous year, and the new proposed competition priorities. It included plans on how to allocate ESG funds for the coming program year as well as plans for evaluating performance.

Written comments were accepted throughout the comment period, and an in-person open public forum was also held for oral comments. Comments were received from seven individual stakeholders. All comments were compiled into one document along with IFA's responses to each comment, and this document was posted online for public viewing along with other ESG application materials.

Consultation regarding the development of funding, policies, and procedures for the administration and operation of the HMIS system is ongoing, and takes place through discussions with the Iowa Council on Homelessness. Two committees are particularly involved, the Research and Analysis Committee and the Continuum of Care Committee. IFA provides staff support to the Council, including participating in all

committee meetings. A major current initiative of the HMIS system is moving from a closed system to an open system, which will support expanded capability for a coordinated assessment system linked with the HMIS.

#### **HOPWA Method of Distribution**

Eligible HOPWA activities are those permitted by HUD regulations, authorized by the AIDS Housing Opportunity Act (42 U.S.C. 12901) as amended, and further defined in 24 CFR Part 574. The HOPWA Program was established by HUD to address the specific needs of low-income persons living with HIV/AIDS and their families. IFA will assist the following activities through the HOPWA program:

- Housing information services including, but not limited to, counseling, information, and referral services to assist an eligible person to locate, acquire, finance and maintain housing. This category also includes costs related to use of the HMIS system in the delivery of HOPWA assistance, as described by recent HUD guidance (FAQ, updated 7/20/2011). This may also include fair housing counseling for eligible persons who may encounter discrimination on the basis of race, color, religion, sex, age, national origin, familial status, or handicap.
- Resource identification to establish, coordinate and develop housing assistance resources for eligible persons (including conducting preliminary research and making expenditures necessary to determine the feasibility of specific housing-related initiatives).
- Permanent Housing Placement to help eligible persons locate and move in to appropriate housing.
- Tenant-based rental assistance, including assistance for shared housing arrangements.
- Short-term rent, mortgage, and utility payments to prevent the homelessness of the tenant or mortgagor of a dwelling.
- Supportive services including, but not limited to, health, mental health, assessment, permanent housing placement, drug and alcohol abuse treatment and counseling, day care, personal assistance, nutritional services, intensive care when required, and assistance in gaining access to local, State, and Federal government benefits and services, except that health services may only be provided to individuals with acquired immunodeficiency syndrome or related diseases and not to family members of these individuals.
- Administrative expenses for project sponsors receiving amounts from grants made under this program may use not more than 7 percent of the amounts received for administrative costs.

IFA has partnered with AIDS Service Organizations (ASO), with five HOPWA sponsors covering the entire state. These sponsors must use HOPWA funds to assist eligible participants that meet both of the following categories:

- Low-Income Individuals and families whose income does not exceed 80 percent of the median income for a county or metropolitan statistical area, as determined by HUD, adjusted for household size. The restriction of income level is not applicable if individuals or households are receiving supportive services information only.
- Living with HIV/AIDS At least one individual in the household must have AIDS or HIV infection. Households may include those who are connected by law, blood or are of special significance to the individual with HIV/AIDS.

## **Geographic Distribution/Allocation Priorities**

This section of the Annual Action Plan discusses the geographic areas to which the State will direct assistance during the 2014 program year.

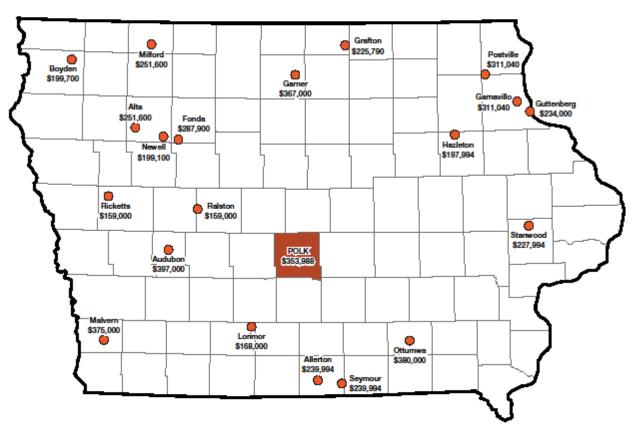
The State's CDBG, HOME, ESG and HOPWA programs are competitive and demand-driven. Consequently, local interest and initiative in developing and carrying out programs and projects generally controls the geographic distribution of the State's investments in housing and community development assistance. Therefore, the State does not develop allocation priorities on a geographic basis, nor does the state dedicate specific percentages or amounts of funding to particular targeted areas.

In an effort to distribute awards statewide, the State conducts outreach activities, including regional workshops on programs and contacts with regional groups, such as Councils of Governments and Community Action Agencies. IFA works with a number of housing organizations including Local Housing Trust Funds and CHDOs to insure that there is capacity to distribute funds equitability across the state. The review criteria for the CDBG, HOME, ESG and HOPWA programs (addressed in the previous section of this Plan) include need, particularly as it relates to the number of low- and moderate-income persons in an area.

Census data and other demographic information show that the State's minority populations tend to be concentrated in metropolitan areas. The State's CDBG funds cannot be used in entitlement cities, but the State can and will direct CDBG funds to urban counties. The State's HOME, ESG and HOPWA funds, which can be used in entitlement cities, will also be available to benefit geographic areas of minority concentration.

Historically, the State's investment of HOME, CDBG, and ESG funds has been distributed equitably across the state. Each year the State will complete an annual action plan and will visually illustrate funded projects and show their geographic distribution throughout the state. In subsequent years the maps will reflect the number of projects and dollar amounts funded within the State's current consolidated plan (2010 - 2015). To illustrate this distribution the maps on the following pages show the awards made to cities and counties in 2010, 2011, 2012, and 2013\* program years.

#### 2013 CDBG HOUSING AWARDS



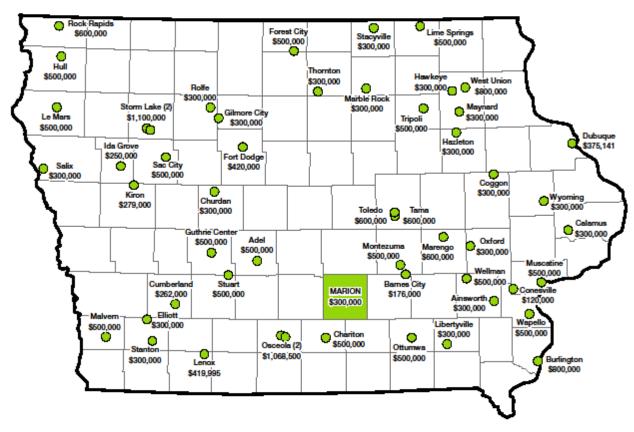
#### LEGEND

CDBG Housing Community

CDBG Housing County



#### 2013 CDBG NON-HOUSING AWARDS



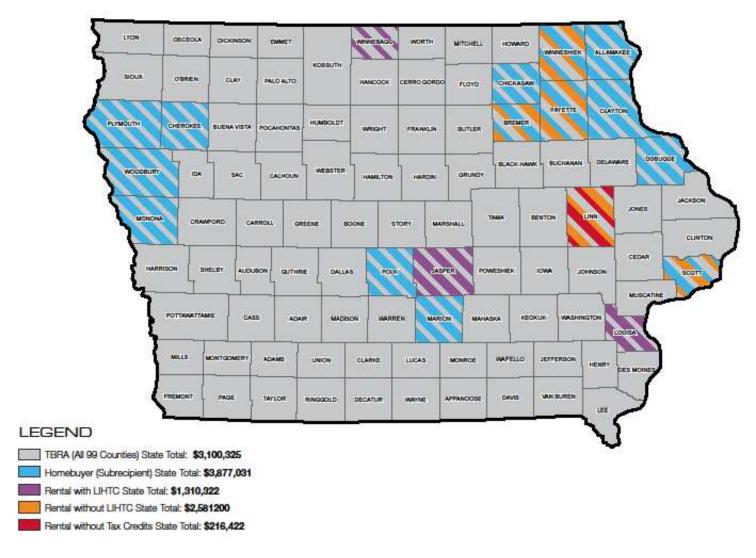
#### **LEGEND**

CDBG WS & CF Community

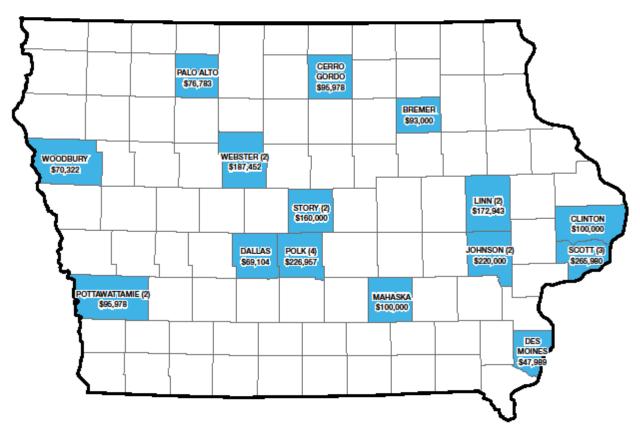
CDBG WS & CF County



#### 2013 HOME AWARDS



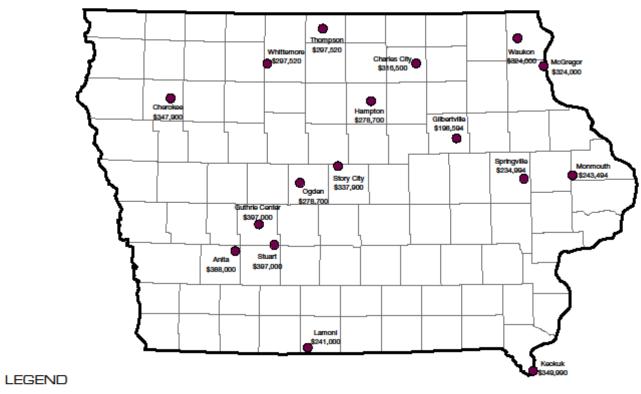
#### 2013 ESG FUNDING AWARDS



#### LEGEND

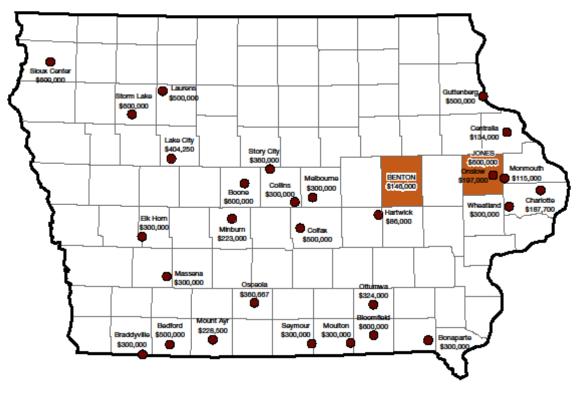
ESG Funding Awards County

### 2012 CDBG HOUSING AWARDS



CDBG Housing Community

#### 2012 CDBG NON-HOUSING AWARDS



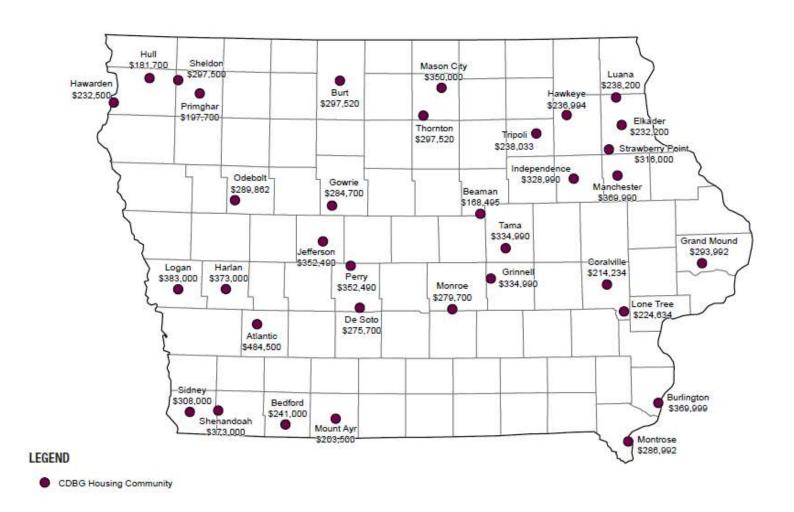
#### LEGEND

- CDBG WS & CF Community
- CDBG WS & CF County

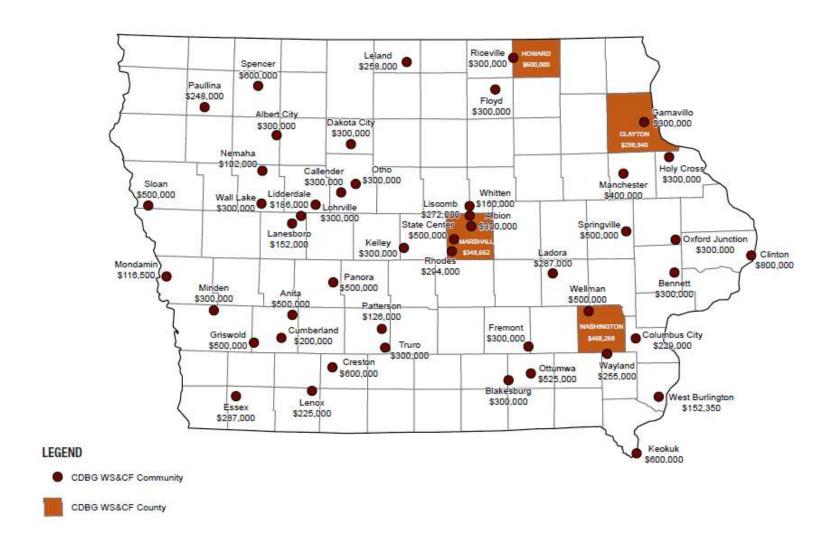
### 2012 ESG & HOPWA AWARDS



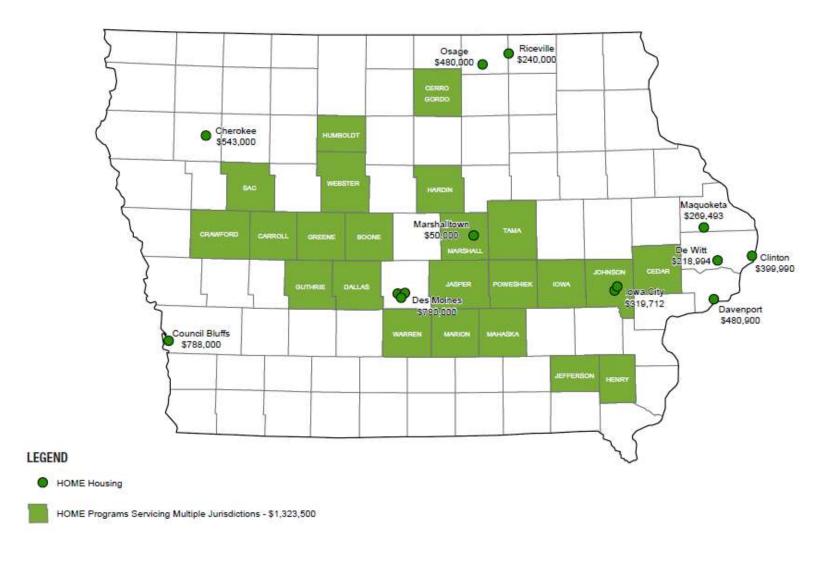
# **2011 CDBG HOUSING AWARDS**



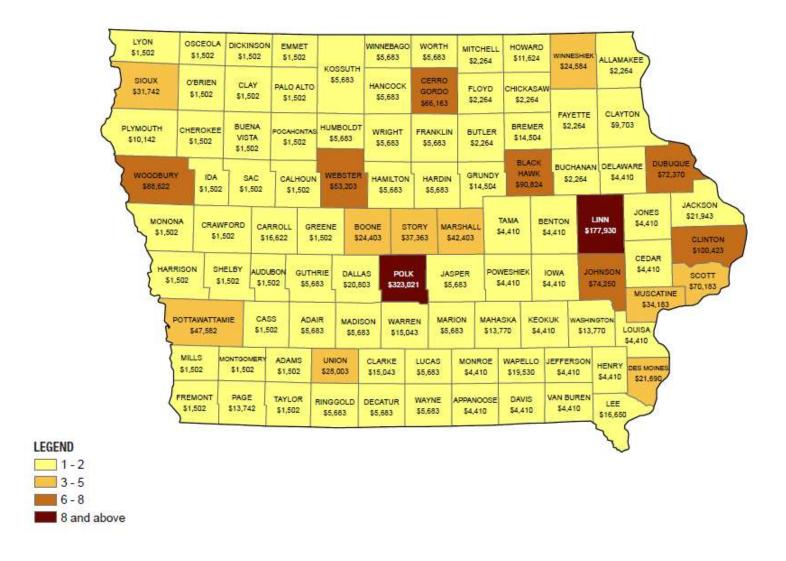
## 2011 CDBG NON-HOUSING AWARDS



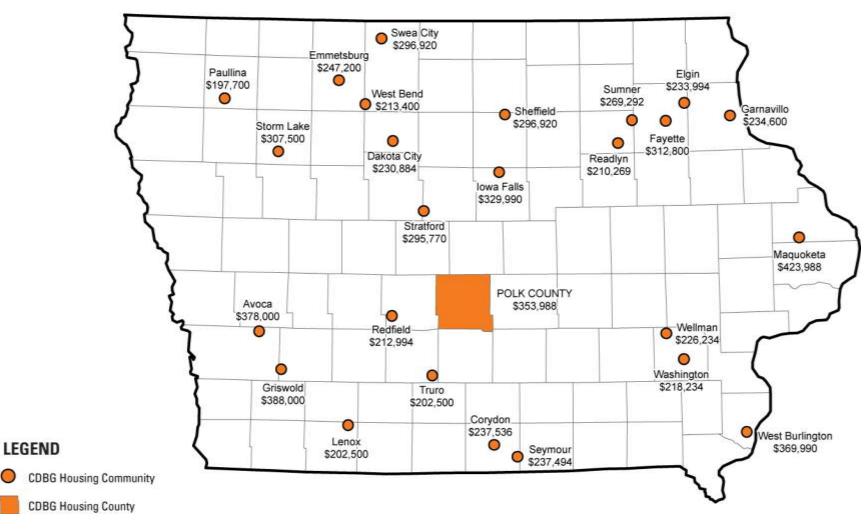
## **2011 HOME PROGRAM AWARDS**



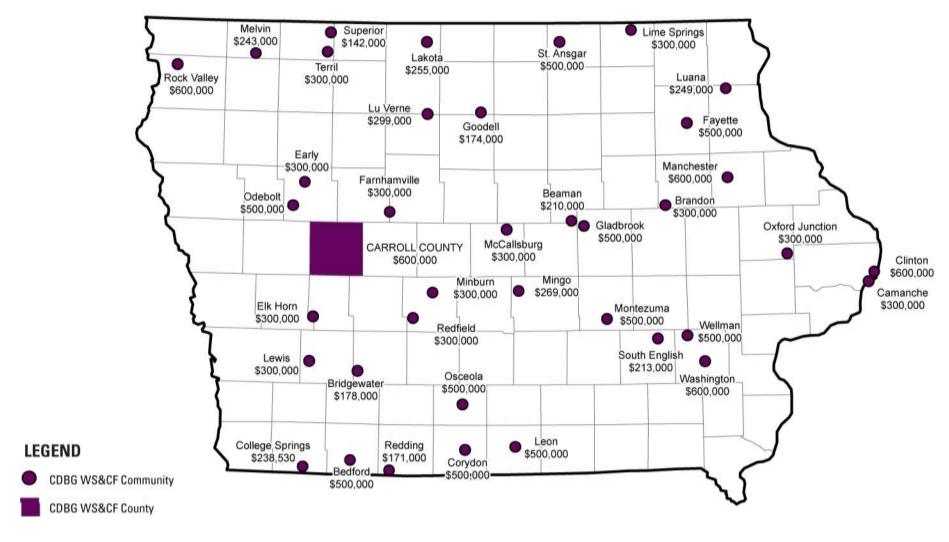
## 2011 ESG & HOPWA AWARDS



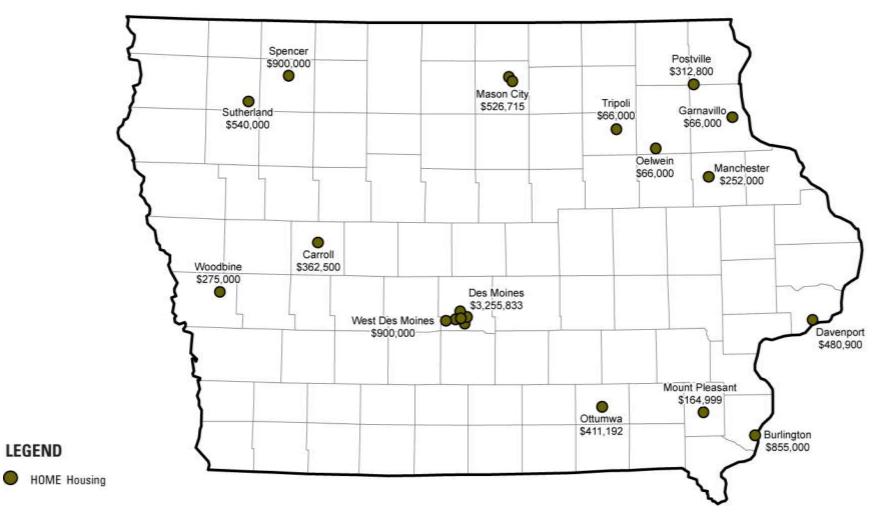
## 2010 CDBG HOUSING AWARDS



## 2010 CDBG NON-HOUSING AWARDS

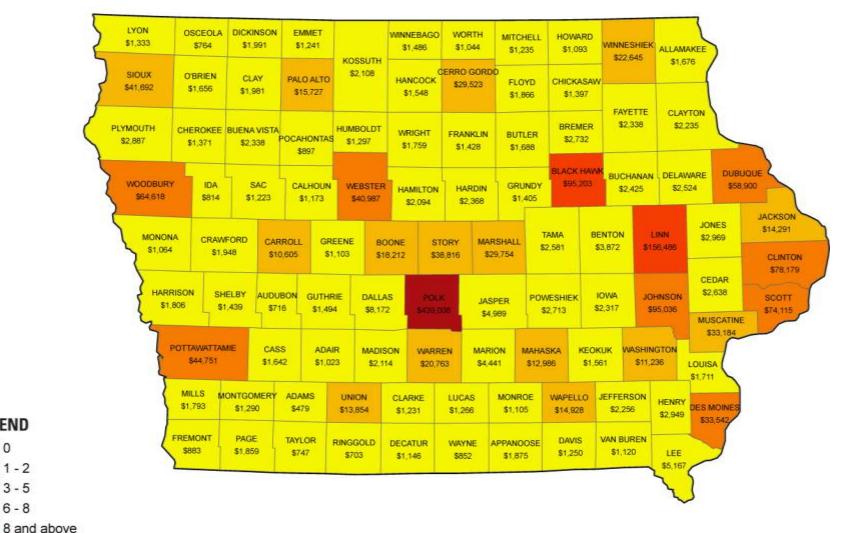


## **2010 HOME PROGRAM AWARDS**



Statewide Distribution - \$423,000

## 2010 ESG & HOPWA AWARDS



LEGEND

1 - 2

3-5 6-8

## **Homeless & Special Needs Activities**

This section of the Annual Action Plan discusses one-year goals and action steps as well as activities addressing housing and supportive service needs of persons with special needs.

#### **One-Year Goals and Action Steps**

#### Outreach

Outreach to unsheltered persons is supported mainly through the Emergency Solutions Grant (ESG) Program and the State Shelter Assistance Fund (SAF). Nonprofit service agencies submit applications detailing what kinds of outreach services will be provided, which are reviewed and scored by a team of application reviewers assembled by IFA. The Iowa Council on Homelessness, which is also the decision-making body for the Iowa Balance of State Continuum of Care, also has some involvement in addressing outreach to unsheltered persons. Goals include the following:

- Developing and implementing a common standardized assessment tool, which would assist in helping homeless persons to more quickly access services that are most appropriate for their situation and most likely to lead to housing stability;
- Developing common standards among different agencies, including operating, services, and performance; and
- Implementing regular system-wide reporting of performance outcomes by various agencies.

#### **Emergency Shelter and Transitional Housing Needs**

The emergency shelter needs of homeless persons are supported through the ESG and SAF programs. The transitional housing needs of homeless persons are supported through the Continuum of Care (CoC) program and to a lesser extent through the ESG program (for agencies that received ESG assistance in FFY 2010 as a transitional shelter and qualify under the hold harmless provision of the ESG Interim Rule). Goals include the following:

- Developing and implementing a common standardized assessment tool, which would assist in helping homeless persons to more quickly access services that are most appropriate for their situation and most likely to lead to housing stability;
- Developing common standards among different agencies, including operating, services, and performance;
- Implementing regular system-wide reporting of performance outcomes by various agencies; and
- Increasing the HMIS bed coverage of emergency shelters.

In addition to the ESG and SAF, the State of Iowa has also recently made a significant investment in improving the physical shelters for homeless and domestic violence victims. The 2009 Iowa Acts, Senate File 376, section 28 created the I-Jobs Public Service Shelter Grant Program. The programs provided \$10 million in grants to be used for construction, renovations, or improvements of homeless shelters, emergency shelters, and family and domestic violence shelters. Seventeen shelters throughout the state received grants resulting in three new shelters; and renovations to 14 shelters to add units, and improved energy efficiency and accessibility. This investment increased Iowa's available shelter beds by 219 units.

#### **Transition to Permanent Housing and Independent Living**

The effort to help homeless persons transition to permanent housing and independent living takes

place on many fronts. Rapid rehousing through the ESG program is a key component. The 2011 Phase II ESG allocation provided significant grants to selected agencies to ramp up rapid rehousing programs or to continue some of the efforts that had been begun under the Homelessness Prevention and Rapid Rehousing (HPRP) program that ended in 2012. Other agencies are trying out rapid rehousing on a smaller scale with some success. Particularly successful are programs that have close ties with an emergency shelter (sometimes within the same agency), and take clients directly from shelter. The Continuum of Care program does not currently have any agencies with rapid rehousing programs, partly because of the special CoC program restriction that rapid rehousing programs can only be administered by a unit of government, rather than directly by a nonprofit service provider, as is allowed by ESG. Rapid rehousing is also increasingly being supported by some other related programs such as the Supportive Services for Veterans Families (SSVF) grant, and some Federal and State grants for programs specific for individuals and families fleeing domestic violence.

Agencies that provide emergency and transitional shelter are also working to reduce the length of time that individuals experience homelessness. There are some challenges in accurate assessment of progress in this area. Individuals that quickly cycle through shelters (staying for only a night or two, particularly if the shelter is overcrowded and a bed is not available) can drive down the numbers for average length of stay, without being an actual measure of positive progress. Communities continue to work through these challenges, with data collection and assessment efforts particularly supported by the HMIS lead agency, the Iowa Institute for Community Alliances.

#### **Prevention Among Individuals and Families**

Homelessness prevention continues to be a high priority for activities funded through ESG, and is increasingly so since the close of the Homelessness Prevention and Rapid Rehousing Program and the revision of ESG regulations to focus more on these newer activities. ESG funds are used to support a variety of homelessness prevention activities, including rental and utility deposits, mortgage payments, legal and advocacy services and counseling. The program is demandresponsive and addresses locally identified priorities.

#### Prevention Among Individuals Being Discharged from Publicly-funded Institutions

The Iowa Council on Homelessness finalized a formal discharge policy and submitted it to the Governor in 2005, and continues to review the policy and its implementation, through reports from various state agencies involved in publicly-funded institutions. The proposed policy recommendations address discharge planning for a variety of populations at risk of becoming homeless, including those who are to be released from public-funded prisons, and recommends that each state department be instructed to implement a discharge protocol based on guiding principles that would make every effort to ensure that the discharge does not result in the person becoming homeless.

For individuals at discharge from a correctional institution: In response to the policy described above, the Iowa Department of Corrections (DOC) established a new Discharge Planning Coordinator position that works with all state correction facilities. The DOC has developed and implemented a comprehensive re-entry case management system that has several elements that are intended to result in reducing the amount of time that offenders spend in prison beds while improving offender outcomes when they are released. Some of the elements include beginning to plan for release when offenders are admitted at the Iowa Medical and Classification Center (IMCC); completing a battery of assessments during reception to identify risk and needs that will be used at the next institution to develop a case management plan; identifying a targeted release date that will be used to prioritize treatment programming that addresses risk and needs;

contacting Community-Based Corrections (CBC) when an offender is within six months of that targeted release date to begin engaging CBC staff in a dialogue to plan for the offenders release; another contact with CBC when the offender is within two months of the targeted release to create a solid release plan so that when the offender is granted release by the Board of Parole the offender is prepared for release. CBC is prepared to assume supervision when the release decision is made. The case management plan focuses on housing as well as treatment issues. The goal is to have appropriate housing arranged prior to release so that the likelihood of homelessness is reduced.

For youth exiting foster care: Iowa law mandates that the case permanency plan for all children in foster care include a written transition plan for youth aged 16 years and older. In 2005, the Iowa Council on Homelessness developed their Discharge Planning Guiding Principles. The principles were used by the Iowa Department of Human Services when addressing the needs of youth exiting foster care, including appropriate housing placement. In 2009, Iowa law extended foster care until the age of 21, during which time youth must participate in an education program or work full-time. The law also allows for continued Medicaid coverage until age 21. Additionally, the Partnership of Iowa Foster Care Youth Councils, also known as AMP (Achieving Maximum Potential), offers youth leadership opportunities, service learning, life skills, and educational/vocational assistance; over ten laws related to the foster care system have been changed in recent years with AMP's input.

For individuals exiting hospital care: Iowa's Administrative Code, 481, Chapter 58, Section 12 for the Department of Inspections and Appeals provides regulation for discharge from nursing facilities that includes: discharge planning initiated at entrance, proper notification of next of kin upon discharge, proper arrangements made for welfare of resident/patient in the event of emergency or inability to reach next of kin, provision of client records to any receiving institution, and prior to the transfer or discharge of a resident to another health care facility, arrangements to provide for continuity of care with the receiving facility.

For individuals exiting mental health institutions: All Iowa Mental Health Institutions (MHIs) in the State of Iowa are licensed hospitals, and two of the four are also accredited by the Joint Commission on the Accreditation of Health Care Organizations. The Iowa Department of Human Services has developed detailed discharge policies for MHIs. Discharge planning begins at admission and is part of an individual's ongoing individual treatment plan. Living arrangements are included, as are other supportive services required such as transportation, nutrition, medical care, social supports, and education; funding arrangements for each are also identified. The Iowa Council on Homelessness seeks to participate in continuing discharge policy planning with Council board members representing the Iowa Departments on Aging, Human Services, Public Health, and the Iowa VA; these members also have served as members of the Olmstead Consumer Task Force and Iowa Mental Health Planning Council.

#### **Receiving Assistance from Public and Private Agencies**

IFA provided LIHTC and IEDA provided HOME funds for a 24-unit permanent supportive housing property called Home to Stay in December 2008. Construction was completed in 2010, and the property is occupied. This affordable housing project serves a variety of household sizes and provides significant supportive services targeting the needs of ex-offenders and their families. Services and programs are provided through a collaboration of social service organizations and community correction agencies. Programs include on-site counseling services; mental health and rehabilitation service; drug and alcohol counseling; assessment, job placement, job retention, and employment skills; family services; child care services; family education services; and transportation services to off-site services and employment.

## **Activities Addressing Housing and Supportive Service Needs of Persons with Special Needs**

Programs designed to serve non-homeless persons with special needs (i.e., the frail elderly and persons with disabilities, mental illness and drug/alcohol addiction, persons living with HIV/AIDS and their families) are incorporated into the State's major housing initiatives (CDBG, HOME, ESG, HOPWA and IFA programs). Funding is based on local determination of need for the funds and application for project funding through established mechanisms. The State will continue its educational and outreach efforts to services providers by including special needs populations and the providers who serve them in workshops and focus groups.

The availability of HOME funds is critical for the State and local governments to be able to develop affordable housing for low-income Iowans, including those with special needs. The State works with a wide range of organizations, including for-profit developers and CHDOs to promote the creation of affordable, permanent units in partnership with local, state and federal resources. Technical assistance on an individual basis and group training opportunities are also offered to potential program users.

In addition, the 2014 Qualified Allocation Plan (QAP) for the Low Income Housing Tax Credit (LIHTC) program is proposing new threshold requirements that all approved LIHTC project must make a minimum of 10 percent of the units accessible and also must target 10 percent of the total project units to persons with disabilities.

# Removing barriers to Affordable Housing and Other Actions

This section of the Annual Action Plan discusses actions the State will undertake to address the following: meeting underserved needs, maintaining affordable housing, removing barriers to affordable housing, reducing lead-based paint hazards, reducing poverty, developing institutional structures, enhancing interagency coordination and cooperation and fostering public housing resident initiatives.

## **Meeting Underserved Needs**

IFA and IEDA are committed to an ongoing analysis and improvement of the State's performance in satisfying priority housing and community development needs. The State will respond to underserved needs as they are identified, either through self-evaluation or citizen participation.

Created by Executive Order in 2003 to advise the Governor on strategies to promote community integration, Iowa's Olmstead Consumer Taskforce is made up of people with disabilities, family members, advocates, representatives of state agencies, and other stakeholders that are tasked with identifying barriers to community living opportunities in state rules, policies and procedures. The Taskforce is working to promote implementation of the U.S. Supreme Court's 1999 Olmstead decision in public policies and programs at the state and local level and to raise awareness of what this means for Iowans with disabilities and mental illness. IFA is actively engaged with the Olmstead Consumer Taskforce, recognizing that the provision of affordable, accessible housing is a major component of this effort.

IFA also partners with Iowa's Money Follows the Person initiative, which provides opportunities for individuals in Iowa to move out of Intermediate Care Facilities for Intellectual Disability (ICF/ID) and into their own homes in the community of their choice. As of September 2013, 247 consumers have transitioned out of the ICF/ID and into qualified community-based housing.

The Iowa Department of Human Services – Mental Health and Disability Services Division has developed the framework for a five-year plan to transform Iowa's mental health and disability service system. The plan, titled "A Life in the Community for Everyone – The Department of Human Services Olmstead Plan for Mental Health and Disability Services: 2011 – 2015," presents goals, objectives, and strategic priorities in pursuit of a mission to build a consumer- and family-driven system that expands people's choices about the supports and services they need, where they are provided, and by whom. In other words, a system that operates the way the U.S. Supreme Court says it should in its landmark Olmstead decision, where people with disabilities, of any age, receive supports in the most integrated setting consistent with their needs. The availability of affordable, accessible housing will play a key role in Iowa's ability to achieve the plan's vision of "A Life in the Community for Everyone." IFA and IEDA are committed to partnering with the Olmstead Consumer Task Force and the Iowa Department of Human Services to meet the plan's strategic priorities, helping to ensure that Iowans have choices in where they live and work.

### **Maintaining Affordable Housing**

The State will monitor HOME and CDBG-funded affordable housing activities and projects for the required period of affordability, as applicable. This monitoring will ensure housing units built or rehabilitated with HOME and CDBG dollars remain available, affordable, decent, safe and sanitary, and lead-safe.

IFA's efforts in building CHDO capacity will also help foster affordable housing efforts. CHDOs are established for the singular purpose of community housing development; they have an inherent commitment to maintaining affordable housing.

## Removing Barriers to Affordable Housing

Barriers to affordable housing common in more urban areas are not prevalent in Iowa. The State is fortunate that growth controls, excessive subdivision regulation, inordinate developer fees and rent control are not critical housing issues. Rather, the slow development pace in most Iowa communities has resulted in the opposite circumstances: assistance and financial incentives for housing developers.

The State has adopted a new State Building Code and a State Historic Building Code. The adoption of the State Building Code has been approved by the Building Code Advisory Council, while the adoption of the State Historic Building Code has been approved by the State Historical Society Board. Both codes became effective on January 1, 2010. The public can access the building code at the Commissioner's website:

http://www.dps.state.ia.us/fm/building/provisions/index.shtml. Local governments may adopt and enforce more stringent building and/or housing codes. All communities with populations of 15,000 or greater are required by state law to adopt and enforce a housing code. In the absence of locally adopted and enforced building or housing codes at the local level, the requirements of the State Building Code apply (single-family new construction and multi-family housing).

For single-family activities involving rehabilitation, communities are subject to locally or adopted codes. In the absence of locally adopted and enforced codes applicable to single-family rehabilitation activities, the requirements of Iowa's Minimum Housing Rehabilitation Standards apply to all HOME and CDBG-funded activities.

Providers of housing and related services in Iowa have suggested programs that benefit low-income persons are unwelcome in some communities. Specifically, there is some bias against rental housing and preference for owner-occupied housing. Communities have made great strides in neighborhood revitalization, but this has not ensured the preservation of affordable housing units. Other providers assert many Iowans simply prefer not to receive assistance, even if they are unable to afford safe and adequate housing. Similarly, individuals and communities often are unaware of the assistance for which they are eligible. The State will work closely with communities, councils of governments, agencies and others to educate Iowans about affordable housing programs and attempt to change negative perceptions of affordable housing.

Clearly, the greatest barrier to affordable housing is the lack of resources available. The State will maximize limited resources by working with lenders, landlords and realtors; requiring beneficiaries to help themselves to the extent possible; and lending, rather than granting, HOME awards, when feasible. Specifically, extremely low-income households find it extremely difficult

to access affordable and safe housing. The households most severely impacted, as shown through the growing number of homeless families with children, are single parent households with between 1 and 4 children that were doubling up with family or friends prior to experiencing homelessness. Further, persons with disabilities have trouble identifying accessible units that they can afford.

### **Reducing Lead-Based Paint Hazards**

Poisoning from lead-based paint hazards is one of the greatest environmental health threats in the state. Lead-based paint, when ingested, or lead dust, when ingested or inhaled, can cause severe and often irreversible health problems, especially among young children.

Childhood lead poisoning has significant effects on the health of children and on community health. Lead has adverse effects on nearly all organ systems in the body. It is especially harmful to the developing brains and nervous systems of children under the age of six years. Statewide, the prevalence of lead poisoning among children under the age of six years is seven percent. This is more than four times the national average of 1.6 percent. In a community, the presence of lead-poisoned children can be associated with an increase in the number of children with developmental deficits and learning disorders. This places an unnecessary and expensive burden on the educational system. The presence of lead-poisoned children also requires substantial community public health resources for medical and environmental case management services.

Most of Iowa's pre-1950 homes contain lead-based paint. Young children who live in pre-1950 homes become lead-poisoned when they put paint chips or exterior soil in their mouths or when they get house dust and soil on their hands and put their hands in their mouths. In addition, adults who remodel or repaint these homes may be lead-poisoned if they disturb the lead-based paint.

Although lead poisoning can cause serious health problems--including death--most lead-poisoned children demonstrate no visible symptoms. This makes it much more important to have an effective program to prevent childhood lead poisoning.

Because the State's low-income populations tend to occupy a greater percentage of the older housing stock, generally they are at a greater risk for lead poisoning.

The State is committed to reducing lead-based paint hazards. To that end, the Iowa Department of Public Health (IDPH) administers a lead poisoning prevention program, including the Lead-Based Paint Activities Training and Certification Program, Pre-Renovation Notification Program, and Adult Blood Lead Epidemiology and Surveillance Program. IDPH also awards funds on a formula basis to local health and housing programs providing childhood lead poisoning prevention services. In 2007, legislation was passed requiring all children to show proof of a blood lead test when entering school. Of Iowa children born in 2004, 97 percent of them were tested at least once before the age of six years. The former Childhood Lead Poisoning Prevention Program is being expanded to the Healthy Homes and Lead Poisoning Prevention Program. In the next year, IDPH will work with strategic partners to develop a plan for the best way to assure healthy housing for all Iowans.

IEDA and IFA are committed to ensuring compliance with the HUD regulations for lead-safe housing and with the new IDPH regulations regarding all contractors to be certified as lead-safe renovators. IEDA is working in partnership with IDPH to provide for the necessary framework of trained and certified lead professionals and contractors to work on "target" housing where the

CDBG and HOME funds are used as well as work done in all housing in Iowa.

IEDA and IFA will continue their efforts to educate recipients on the dangers of lead-based paint and lead-based paint hazards and will continue to strive toward lead-safe housing where these sources of funds are used.

### **Reducing Poverty**

The lack of affordable housing is one result of income inequality among Iowans. Poverty status is a direct measure of income inequality. Persons living at or below poverty income levels typically are the least able to pay for housing.

The State has attempted to attack poverty through a variety of different methodologies, and through several different state agencies. The following summarizes a few of those efforts:

Asset Development: To escape or avoid poverty, individuals need to accumulate certain key assets. Iowa Code Chapter 541A establishes Individual Development Accounts (IDAs) which encourage savings for long-term goals, such as college education, work-related training, business development or home mortgages. Interest on these accounts would be sheltered from taxes and State savings refunds for deposits would be available on an income-based sliding scale. IDAs are available to all Iowans whose household income does not exceed 200 percent of the federal poverty level. Provisions also have been made for matching contributions from public and private sources.

<u>Workforce Development:</u> A network of Workforce Development Centers across the State delivers comprehensive employment and job training services. State and federal programs and providers are co-located in these centers to provide client intake, assessment, employability development planning, and placement and referral services. Other strategies include providing employment and training to FIP recipients, initiating "school-to-work" programs to link students to the workplace and mentoring programs to link entry-level and experienced workers.

<u>Economic Development:</u> Economic development promotes high quality/high paying jobs in the State, which capitalize on direct human investments. IEDA is assigned four tasks in the effort:

- Promoting opportunities and enhancing economic development incentives for industries which pursue value-added, high wage, "upskilling" strategies;
- Targeting economic development resources to emerging industries;
- Expanding industry networks to achieve economic competitiveness among businesses;
- Creating regional resource centers for small manufacturers to fund modernization programs.

<u>Services to Empower Families</u>: Families in poverty face barriers to self-sufficiency that includes economic, social, cultural and political isolation. These barriers must be addressed before and during participation in work force development or employment activities. The following service delivery approaches are part of the current state effort to reduce the number of families in poverty:

- Focusing on the family unit rather than the individual;
- Orienting services linking families with the community; and
- Combining sources of funding for all programs so needs can be met at a single point of contact.

<u>Welfare Reform:</u> Iowa is changing its welfare programs from an income maintenance orientation toward a self-sufficiency direction. FIP replaced Aid to Families with Dependent Children. Principles of reform include transition to work, family stability and responsibility. The goals include removing disincentives for self-sufficiency built into the current public assistance system and developing new ways to provide basic support to families in need.

IEDA will set aside twenty (20) percent of its CDBG funds for the purposes of job creation, retention and enhancement. Uses of these funds include the Economic Development Set-aside, the Public Facilities Set-aside and Career Link. These are discussed in greater detail in the discussion on the CDBG method of distribution.

### **Developing Institutional Structure**

A sound institutional structure is vital to continuing the State's housing and community development efforts. The institutional structure for the HOME, CDBG, ESG and HOPWA programs is composed of IEDA, IFA, other state and federal agencies, private industry, nonprofit organizations and local governments. IEDA & IFA are committed to improving institutional structure, whether by flattening the structure to directly serve beneficiaries or by including entities with expertise in relevant areas (e.g., CHDOs).

The organizations discussed above work together on a variety of housing and community development projects. There is a sincere interest and commitment among them to assist Iowa's low- and moderate-income population. Each benefits from the expertise and ideas of the others. IEDA and IFA will continually assess gaps in the institutional structure and develop strategies to bridge them.

### **Enhancing Interagency Coordination**

IEDA cooperates with other agencies in reviewing CDBG applications for non-housing activities. IEDA staff members discuss applications with appropriate state and federal agencies, including the Department of Natural Resources, the Department of Transportation, the Department of Human Services, Iowa Homeland Security Emergency Management Division, USDA – Rural Development, and the IFA. An infrastructure team (with representatives from IEDA, IFA, the Iowa Watershed Improvement Review Board, the DNR water/sewer sections and USDA Rural Development/Rural Utility Service) meets monthly to discuss current and pending projects, joint application forms, coordination of funding cycles and compliance with federal regulations.

IFA works with other agencies when considering how best to target scarce housing resources. IFA works with HUD, USDA-RD, the Federal Home Loan Bank, the Olmstead Task Force, Department of Human Services, IEDA, and the Governor's Office to identify the greatest housing needs. IFA is respected in the state for identifying unmet needs in times of crisis, such as the federally declared disasters of 2008 and 2010, and quickly and efficiently implementing solutions.

This collaborative approach is also applied to ESG application review and evaluation. IFA works with other state and federal entities, including FEMA, to develop activities to assist the homeless, prevent homelessness and serve persons with special needs.

IEDA was assigned as the administrative agency responsible for distributing the HUD response to the 2008 disasters. The state received over \$800,000,000 to assist presidentially disaster affected counties with recovery including housing and business buyouts, business assistance, and housing rehabilitation and development. IEDA has worked with IFA, FEMA, SBA, federal EDA, and others during this process.

In addition to the above collaborations, IFA and IEDA management teams meet monthly to discuss areas where collaboration is appropriate.

## **Public Housing**

The State does not operate public housing units, and has not typically provided any financial assistance to public housing agencies. This is not likely to change in 2014. However, the State does work with local public housing agencies to the extent possible and is interested in efforts to increase residents' involvement in public housing management and provide them with expanded homeownership opportunities.

## **Monitoring**

IEDA & IFA continue to monitor progress in reaching goals identified in the Consolidated Plan. The State will encourage eligible entities around the state to submit applications in areas of greatest need as identified in the Consolidated Plan and emphasized in the annual action plan. Through annual application workshops and technical assistance visits to areas around the state we can emphasis available resources to meet housing and non-housing needs. Every year we have an opportunity to review our progress and change our programs to better assist individuals in Iowa.

There is also a formal monitoring component to funded projects. The purpose of formal monitoring is to provide technical assistance, determine the status of grant funded activities, review the recipient's grant management system, and evaluate compliance with state and federal rules and regulations.

#### **CDBG Program**

IEDA has had responsibility for the CDBG program since 1982, and has developed thorough and effective monitoring procedures for the program. These include compliance reviews of applications, monitoring during project implementation with progress reports from recipients and on-site visits once construction has begun. There is also a formal procedure for closing projects involving documentation to be submitted by recipients, auditors (if applicable), and verification by special trained staff. It is IEDA's standard policy that every CDBG grant recipient shall be monitored on-site at least once prior to grant closeout. There are no exceptions to this policy.

#### **CDBG Off-Site Monitoring**

Off-site monitoring, or sometimes referred to as desk monitoring, does not substitute on-site monitoring. Off-site monitoring is conducted on an ongoing basis and includes general review of project activities and communications to determine if the project is on track and the rules and regulations are being followed. Reviewing draw requests to evaluate project progress, running reports on financial activity or inactivity of the grant recipient, evaluating steps taken by the recipient to ensure compliance with environmental reviews, and day to day correspondence with personnel involved with the grant project are just a few examples of ongoing, off-site monitoring

activities. The Housing program also receives quarterly performance reports. These are reviewed on an on-going basis for recipient compliance.

#### **CDBG On-Site Monitoring**

As a general rule, onsite monitoring visits shall be conducted in accordance with the following CDBG drawdown thresholds:

Water & Sewer Fund
Community Facilities
Opportunities & Threats
Housing
Downtown Revitalization

50%
CDBG funds drawn
CDBG funds drawn
50%
CDBG funds drawn
50%
CDBG funds drawn

Once a project has met this threshold, the project manager should begin making plans to monitor the project. These thresholds were established in order to make certain the project was at a state of readiness so that a majority of the monitoring performance measure would be underway or completed.

If a grant recipient submits a large draw request that increases the percentage of CDBG funds drawn well beyond threshold outlined above, the Program Manager shall conduct a monitoring visit as soon as possible, but no later than three weeks following the draw request that well exceeds the above threshold.

On site monitoring shall be conducted as needed at the Program Manager's discretion prior to reaching the above thresholds. Examples of when monitoring may need to be conducted outside of standard policy include, but is not limited to, working with a new grant administrator, projects that are expected to be completed expeditiously, recipient had areas of non-compliance while working on previous grant award, or areas of concern arise as part of the off-site monitoring activities.

#### **CDBG On-Site Monitoring Review Process**

When conducting on-site monitoring visits, Program Managers shall make every attempt to monitor at the grant recipients office, most often this is City Hall. The Chief Elected Official and the City Administrator/City Clerk shall be invited, along with the grant administrator.

Program Managers shall complete the CDBG Monitoring Checklist worksheet during each monitoring visit. Every attempt shall be made while on-site to answer every question on this worksheet. Specific areas of review include, as appropriate, but not limited to:

- National Objective
- Citizen Participation
- Environmental
- Financial Management
- Procurement
- Contract Management (Administration)
- Contract Management (Architectural/Engineering)
- Contract Management (Professional Services)
- Contract Management (Construction)
- Labor Standards

- Civil Rights (Section 3, EEO, Fair Housing, MBE/WBE)
- Acquisition and Relocation
- Property Management
- File Management

Program Managers shall reserve time following a comprehensive on-site review to go over any deficiencies discovered during the monitoring visit with the Chief Elected Official and grant administrator. The Program Manager shall provide advice for corrective action. Following this wrap-up meeting, there should be no surprises when the grant recipient receives the follow-up letter. During the on-site review the project will also be visually inspected.

#### **CDBG Monitoring Follow-Up**

A formal follow-up letter shall be sent following every on-site monitoring visit. Program Managers shall send this letter no later than a month following an on-site review. Included in the follow-up letter shall be a list of activities the recipient is doing well, areas for improvement, as well as corrective action needed.

Any deficiencies included in the follow-up letter shall provide information on how to cure any such deficiencies. Typically, recipients shall have thirty calendar days to cure deficiencies or face non-compliance status.

#### **CDBG Recipient Non-Compliance**

If repeated attempts by the Program Manager to cure areas of non-compliance are unsuccessful, the Program Manager shall work with the Team Leader to formally notify the grant recipient that corrective action is necessary, or face penalties, which could include, but not limited to, delay of payment of remaining funds, ability to secure future IEDA grants, or repayment of existing grant funds.

If there is still no action taken on behalf of the grant recipient to cure the outstanding deficiencies, the Division Coordinator and Division Administrator shall determine the consequences for such inaction. The consequences shall be based on the severity of the deficiency, the state and federal rules and regulations governing the area(s) of non-compliance, the impacts to the community, and consequences to IEDA. The grant recipient shall be notified of the decision by the Division Administrator by official letter.

The grant recipient shall have the ability to appeal the decision by the Division Administrator to the Director of the Iowa Economic Development Authority. The Director shall have the authority to reverse any previous decision and make the final decision on the penalty, if any, to be enforced.

IEDA reviews the CDBG timely expenditure reports provided by HUD monthly. Although states do not have a required expended to unexpended ratio, Iowa works very hard to diligently expend funds. The State encourages recipients to start the environmental review process for projects immediately after award to insure a timely release of funds. Project managers frequently check in with project recipients to insure compliance with program requirements and to encourage progress.

#### **HOME Program Monitoring**

#### <u>Implemented Improvements</u>

IFA has implemented additional procedures to monitor and act if projects exceed the 120-day deadline for inactivity following the project's last draw. This is resulting in improved compliance with the 120-day limitation that could result in HUD's de-obligation of funds for a specific address.

IFA has also implemented a strategy to increase the percentage of occupied HOME units to all HOME units. Since implementing this strategy, the State of Iowa has increased the occupancy rate to 100 percent – better than the national average of 99.37 percent, as of June 2013.

#### **Desk Monitoring**

IFA project managers oversee a project from the initial award through completion of the project and its activities in the Federal IDIS system. A meeting is held with each recipient that receives a HOME award. The project manager corresponds with the HOME recipient and performs desk monitoring procedures/measures throughout the development of a project to track it's progress and ensure that HOME rules/regulations, environmental procedures, and other compliance regulations are being followed.

In addition to periodic construction/rehabilitation inspections, IFA's construction analyst performs a physical inspection of the site prior to each draw that is processed for a rental project. The HOME recipient is required to notify the construction analyst of the pre-construction conference, where he attends and explains what is needed and expected for the HOME project, and informs the recipient that he must be notified of future pay-out meetings. The construction analyst will document these meetings and forward a report to the project manager giving approval for the draw to be reviewed. The project manager reviews supporting documentation submitted with each draw to ensure that all expenses are HOME eligible.

#### Construction Site Visits & Observations

IFA's construction analyst performs site visits at various construction or rehabilitation intervals to inspect the physical work being performed at a project.

Progress inspections are important because:

- 1. An inspection will determine if work completed corresponds to the design criteria, the construction contract and the schedule before payment is made to the contractor;
- 2. They help ensure that safety and security measures are being taken and that necessary inspections by local jurisdictions have occurred;
- 3. They allow IFA to view the project at key construction points;
- 4. HUD requires that inspections be documented and include the signature of the inspector and the date.

#### Timing of Inspections

The construction schedule (new construction or rehabilitation) will determine the expected times for a progress inspection.

#### New Construction

Site visits by IFA for new construction will occur typically at:

- Pre-Construction: A meeting(s) is attended by IFA's representative who explains what is needed and expected for the HOME project. Developer's notes are collected.
- Foundation Installation: An inspection should occur when reinforcing bars are installed

and any under slab wiring, plumbing, and insulation are in place. An unscheduled inspection may reveal a great deal about work quality and progress, as well as answer concerns a property owner may have.

- At rough-in: Before sheet rock and insulation, to view mechanical and electrical installation.
- At insulation: If no energy consultant is involved to help ensure a class 1 installation.
- Final inspection: After punch list and before occupancy, except in occupied projects where inspection times will vary from this sequence.

A final inspection must also be made by the appropriate jurisdiction and work must pass this inspection before the any final payment is released to the contractor.

The recipient will schedule a final inspection to be attended by the owner, project administrator/consultant, contractor(s) and IFA Inspector. Notice of this inspection must be scheduled with IFA at least 3-5 days prior to the scheduled date.

The following documents must be available at the final inspection:

- Punch List(s);
- Certificate(s) of Final Inspection from city or applicable jurisdiction

General items of discussion at the final inspection may include:

- Acceptance of work by all parties;
- Transfer of insurance coverage to the owner;
- Utility considerations;
- Establishment of warranty period; and
- Final payment.

After completion of the punch list items, and (if appropriate) the architect's notice, the recipient should receive from the contractor:

- 1. Cost certifications:
- 2. Operations manuals (for furnaces and other systems);
- 3. Warranties of work performed;
- 4. Guarantees from manufacturers of materials and systems installed;
- 5. Release of liens by suppliers, all subcontractors, and the general contractor.

No final payment should be made until all documents are received and lien releases are verified.

#### Site Monitoring for Rental Projects

The project manager will perform at least one final monitoring. The project manager will review all records and documents for a project, inspect several tenant files to ensure HOME income eligibility and perform a physical inspection of the property to verify that it is in compliance with HOME and HUD regulations and cross-cutting requirements. A formal monitoring report is sent to the HOME recipient outlining areas where the project has met HOME requirements, and any findings that the project needs to address. The project manager works directly with the recipient and IFA management to address any concerns or noncompliance issues.

After the final inspection is completed, the project manager passes the project from the allocation department to IFA's long-term compliance team.

#### Homebuyer and TBRA Projects:

The project manager will perform at least one monitoring review on subrecipient projects. The

review will include all records and documents regarding HOME compliance.

#### **Annual Monitoring Plan**

IFA is responsible for ensuring that HOME funds in their period of affordability are in accordance with all program requirements. Additionally, the IFA is responsible for determining the adequacy of performance under their contracts and for taking appropriate action when performance is inadequate or problems arise. IFA is working with a private inspection firm to provide even more expertise and services to the projects and increase the safety for the tenants during the compliance period. Safe Building Compliance and Technology (SBCT) will be examining the mechanical systems to ensure they are working properly and determine if they meet all of the current building code requirements. SBCT will also provide an estimated "useful life" on systems and major structural components.

IFA's compliance team is responsible for monitoring HOME projects in their affordability period which were funded by IFA and also by the previous PJ, IEDA. Currently, monitoring activities include reviewing the annual certification documents received from owners, conducting file audits and performing site visits and unit inspections to ensure that the projects are providing safe, sanitary housing and abiding by the HOME program guidelines. IFA utilizes a web-portal to allow direct and efficient communication between property owners and managers, IFA and SBCT.

With over 600 HOME and LIHTC projects containing over 22,000 units, IFA has designed a monitoring plan that will allow us to effectively and economically fulfill our monitoring responsibilities to both HUD and the Internal Revenue Service. As more and more properties use a variety of funding sources, IFA strives to use the strictest regulations when there is a conflict; this determination also allows us to be more consistent between properties regardless of the program.

IFA's process is broken down into two components:

- Physical Inspections –Physical Inspections will be performed by our contractor, Safe Building Compliance & Technology (SBCT). SBCT was selected as our inspection partner in August 2012 as a result of an RFP process and will be providing their services state-wide over the next three years. However, if a project is in its first year of long-term compliance, IFA's Asset Manager will do the first inspection to raise awareness of the responsibilities required of a project and to affirm IFA's commitment to the project's success.
- File Reviews & Project Level Compliance —Will be conducted by IFA staff; each of our four full-time compliance officers are assigned a geographic region to oversee the monitoring process. Additionally a part-time compliance officer will be available to float between regions as needed.

#### IFA Compliance Department



#### Breakdown of Projects to Be Inspected By Year

#### ✓ In 2013

- 249 LIHTC & HOME projects are to be monitored
  - 191 projects have been scheduled for monitoring and/or are completed (including 173 HOME projects) as of 10/1/2013.
  - Over 1,500 units have had physical and file inspections completed.
  - 58 remain to be scheduled (including 28 HOME projects) as of 10/1/2013

#### √ In 2014

- 282 LIHTC & HOME projects are to be monitored
  - Over 1,800 units will be monitored
  - 193 HOME Projects to be inspected in 2014
  - 636 units to be inspected in HOME projects

#### √ In 2015

- 231 LIHTC & HOME projects to be monitored
  - Over 1,330 units will be monitored
  - 181 HOME projects to be inspected in 2015
  - 726 HOME units to be inspected

#### IFA's Monitoring Process

- 1. Scheduling of the Project Monitoring Visit
  - a. SBCT will contact the Owner or their designated contact to select a mutually agreed-upon date to conduct the inspection



- b. A letter from SBCT will follow once the inspection date and time has been scheduled to confirm the date and time of the monitoring visit. An information sheet with instructions regarding the file and project audit portion of the monitoring visit will be provided at this time.
- c. The project will be advised who their IFA compliance officer will be.
- 2. IFA instructs the owner or designated contact of the project to prepare for the Monitoring Visit by reviewing the following:
  - a. LIHTC -Review of 8609 options and impact on compliance
    - i. 100 percent LIHTC vs Mixed Use Projects (3b)
    - ii. Impact of Question 8b on compliance monitoring
    - iii. Impact of 10c and 10d
  - b. LIHTC and/or HOME -Review of the LURA and impact on compliance
  - Review of HOME contract (written agreements) and HOME Compliance Monitoring requirements
    - i. Total number of HOME units
    - ii. Fixed or Floating units
    - iii. High or Low units
    - iv. Affordability period start date and end date
  - d. Review Resident Selection Criteria Plan and Lease
  - e. Review Contact Information
  - f. Review of Project Specific LURA requirements
  - g. Site, Building, and Tenant File preparation
  - h. Assure Usage of Mandatory Tenant Forms
    - i. Compliance Monitoring Information Sheet
    - ii. Student Status Self Affidavit (TC)
    - iii. Zero Income Self Affidavit (TC)
    - iv. Under \$5,000 Asset Certification (TC)
    - v. TIC -Tenant Income Verification Form (TC)
  - i. Review IFA forms to be used by SBCT during Physical Insp.
    - i. Site/Building/Systems & Common Area Review Form
    - ii. Unit Inspection Review Form
- 3. Monitoring Visit Submission of Project-Level Information & Tenant Files
  - a. At the outset of the monitoring visit, SBCT will provide the property contact with File and Project Level Auditing Instructions and a list of the tenant files and units that have been selected for audit.

- b. Generally this will encompass 20 percent of the low-income restricted residential units (or a minimum of 3 units for a project that contains less than 15 units.)
- c. Required documentation must be submitted to IFA within 10 business days of the monitoring visit. Can be transmitted in a variety of ways, by fax, email or postal delivery.
- d. Items to be submitted to IFA (electronically) when notified of pending inspection Project Documents Required
  - i. Tenant Selection Plan
  - ii. Blank Tenant Application
  - iii. Copies of any marketing materials (brochures, pamphlets or ads)
  - iv. Copies of other governmental agency inspection documentation
  - v. Blank Lease & addendums
  - vi. Property/Management Rules
  - vii. Affirmative Fair Housing Marketing Plan
  - viii. Supportive Services Plan and Checklist
  - ix. Copy of current file systems inspection
  - x. Copies of any Fair Housing violations
- e. Items to be submitted to IFA (electronically) when notified of pending inspection Tenant File Documents Required
  - i. Certification Packet:
    - 1. Initial Move-In Income/Asset qualifications and verifications for 100 percent LIHTC Projects
    - 2. Most recent full re-certification for Mixed-Use Projects
    - 3. Most recent re-certification of income/asset qualifications & verifications (HOME & Mixed-Use Projects only)
  - ii. TIC -Tenant Income Certification Form (LIHTC projects)
  - iii. Signed Lease
  - iv. Student Status Self Affidavit (each adult tenant)
  - v. Consent to release information forms (no signed blanket forms to be used)
  - vi. Completed Application
  - vii. Zero Income Affidavit (if applicable)
  - viii. Under \$5,000 Assets Certification (LIHTC Only, if applicable)
- 4. Monitoring Visit Physical Inspection
  - a. Check the property for proper signage to comply with Fair Housing requirements.
  - b. Perform physical site inspections covering the entire exterior and common areas of the project and the interiors of 20 percent of the low-income restricted residential units (or a minimum of 3 units for project that contain

- less than 15 units.) HOME designated units will be selected for review as applicable.
- c. Perform a technical evaluation of the mechanical systems and structural aspects of the property. Included in the technical evaluation will be a description of the actual systems and structures utilized in the construction of the property, their current age, life expectancy, and any indications that preventative or urgent maintenance is needed. SBCT's expertise regarding the technical evaluation will increase the safety for the tenants during the compliance period. These types of technical evaluations will assist IFA in better evaluating a property's commitment to maintenance. The property owners will also benefit from the information gleaned from these evaluations to better determine the maintenance needs of the project.
  - i. In most instances, the physical inspection will take approximately 1 to 2 hours unless a large number of units are being inspected.
  - ii. SBCT will NOT generally make any determinations concerning compliance, but will simply conduct and document (including photos) the inspection, note any potential deficiencies and provide their findings to IFA for their review. IFA will communicate with the owner as to the outcome of this inspection and file review.
  - iii. If any critical violations are noted during the inspection, the owner will receive a written notice of the violation(s) at the time of inspection and will be expected to provide documentation to IFA that the repair work is completed within 72 hours.

#### 5. Issuance of Initial Owners Report

- a. Within 30 days of submission of tenant/project files to IFA an Initial Owner's report will be issued to the Owner and the designated management company contact.
  - i. SBCT will submit a physical report, photos and recommendations to IFA for inclusion in one report.
  - ii. Report will be emailed or delivered as a PDF file or by postal service if necessary.
- b. Report will detail findings for the project, each building and all units selected for audit.
  - i. Findings will be identified as Section 42, HOME rule violations and/or LURA-related issues.
  - ii. Initial findings listed as determined by IFA's review of information received from the project.
  - iii. May identify administrative or technical issues.
  - iv. Recommendations for best practices and changes to improve future management of the project.

v. Suggestions may be given to provide the project with corrective actions to remedy noted non-compliance issues.

#### 6. Owners Response to Initial Owners Report

- a. Owner submits documentation and/or an explanation to mitigate findings from IFA's initial Owners report.
- b. Work orders signed by maintenance and property management, photographs or written narrative of issues and resolution will suffice.
- c. Owner has 90 days from date of initial report to respond to findings. An additional 90-day extension may be granted, at IFA's discretion.
  - i. Must be submitted in writing and approved by your IFA Compliance Officer prior to the end of the initial 90 days.
  - ii. Must provide details on why an extension is necessary.
  - iii. Generally only things outside the control of the property like weather should trigger an extension request.

#### 7. Issuance of Final Owners Report

- a. IFA's role is to determine whether the Owner has provided:
  - i. Clarification establishing that the Owner was always in compliance.
  - Documentation that the issue(s) of non-compliance have been remedied within the correction period (out and back into compliance).
  - iii. No documentation that the issue(s) of non-compliance have been remedied within the correction period (out of compliance).
  - iv. Documentation that issue(s) of non-compliance have been remedied, but the noncompliance was not corrected until after the end of the correction period (back in compliance).
- b. IFA will issue to the owner within 30 days of the end of the 90-day correction period (or 180 with written request for extension):
  - i. Document issues that were cited and later determined to have never been out of compliance.
  - ii. Document both corrected and non-corrected Section 42 issues.
  - iii. Document both corrected and un-corrected HOME and or LURA-related issues.
- c. The issuance of this report is Owner's indication that:
  - i. 8823's will be issued shortly to the IRS for Section 42 findings.
  - ii. A separate State Report of Non-Compliance will be issued shortly to the owner detailing HOME and or LURA-related findings.
- 8. 8823's Submitted to the IRS (LIHTC Only)
  - a. An 8823 is issued for each BIN or building:

- i. If it is determined that the Owner was always in compliance, no 8823 will be issued. IFA will notify the Owner that a specific issue is closed and no Form 8823 will be filed with the IRS.
- ii. If it is determined that the Owner either remedied the issue(s) of non-compliance or remains out of compliance, a Form 8823 must be filed with the IRS.
- iii. The Owner is sent a copy of the filed 8823(s) concurrently with our filing to the IRS.
- iv. 8823 are required to be filed with the IRS within 45 days of the end of the correction period (including any extension granted).
- 9. State Notice of Non-Compliance (HOME & LURA Related Non-Compliance)
  - a. For HOME only projects relates to non-compliance with HOME rules or with Regulatory Agreement or Contract with the State PJ.
    - Will be issued to the Owner within 90 days of end of the correction period only if the project has not corrected reported non-compliance issues.
    - ii. Carries equal weight to non-corrected issues reported to the IRS if the Owner wishes to apply in future LIHTC or HOME allocation rounds or applies for funds from any other IFA program.
  - b. For LIHTC projects relates to non-compliance with the property's filed Land Use Restrictive Agreement (LURA).

#### 10. IRS Actions Upon Receipt of filed 8823

- a. Out and Back in Compliance Forms 8823 are processed at the Philadelphia Service Center (PSC) without contacting the Owner.
- b. Out of Compliance Forms 8823 are assigned to technicians to prepare owner notification letters. The letters are specific to the type of non-compliance reported and explain that non-compliance may result in the loss and recapture of the tax credit.
- c. The Taxpayer receives the Notification letter.
- d. The PSC processes the Forms 8823 and transcribes the information into a database.
- e. Forms 8823 are routinely analyzed to determine whether an audit of the Owner's tax return is needed. The taxpayer's three latest filed income tax returns and all Forms 8823 filed for the project are analyzed.
- f. If it is determined that an audit is warranted, the case file is sent to the appropriate field office for examination.
- g. The Taxpayer is notified that an audit has been scheduled.
- h. Possible Owner Actions upon Receipt of IRS Notification Letter

- i. The notification letter to the Owner instructs the Owner to contact IFA to resolve the non-compliance issue(s) reported on the filed Forms 8823.
- ii. If the non-compliance is resolved within three years, a "back in compliance" Form 8823 must be filed with the IRS and a copy sent to the Owner concurrently.

#### Yearly Reporting Requirements (HOME & LIHTC)

- 1. Owner's Annual Certificate of Continuing Program Compliance
  - a. 26 CFR Part 1, Section 1.42-5(1) states that the owner of a low-income housing development must be required to certify to the Agency, for the preceding 12 month period that the development met the requirements of Section 42 provisions. HOME projects must also provide an annual certification of continuing program compliance.
  - b. Initial Certifications are due April 1st and subsequent year's Certifications are due March 1st.
  - c. Word document available at <a href="www.iowafinanceauthority.gov">www.iowafinanceauthority.gov</a> to be signed and dated then returned to IFA.
- 2. Annual Compliance Monitoring Reports (COL –Compliance On-Line)
  - a. Under Treas. Reg. §1.42-5(c), taxpayers owning IRC §42 projects are required to annually certify that their projects were in compliance with IRC §42 for the preceding 12-month period.
  - b. They must report in the form and manner the agency specifies and must certify, under the penalty of perjury, that the information provided is true, accurate, and in compliance with the requirements of IRC §42. Treas. Reg. §1.42-5(c)(1) lists twelve specific requirements that must be addressed in the certification.
  - c. The agencies are required to review the certifications. The taxpayer is considered noncompliant if the certification is inaccurate, incomplete, or the taxpayer discloses non-compliance with any IRC §42 requirement.
  - d. HOME projects must also utilize the COL Compliance On-Line software to provide an annual certification of continuing HOME program compliance.

#### 3. Quarterly Vacant Report

- a. The Owner is responsible for reporting vacancies on a quarterly basis.
- b. Vacant units are to be counted on the last day of each month and reported to IFA on a quarterly basis by the 10th of the month following the end of each quarter.
- c. Forms and instructions may be located on IFA's website located at: at www.iowafinanceauthority.gov

#### Post -15 Compliance Requirements Extended Use Period (LIHTC)

• Projects in Post-15 for Tax credits, but still under affordability period, are still subject to the HOME rules for the remainder of their affordability period.

- Inspect every 5 years, minimum 3 units; maximum 10 percent of LI units.
- No annual re-certification of LIHTC tenants after year 15 for either 100 percent or Mixed-Use projects.
- Owners will continue to submit annual reports & certification.
- Student Status as defined by IRC Section 42 will no longer apply.
- Next Available Unit rule apply on a per unit basis only to maintain Applicable Fraction.
- Procedures also apply to LIHTC projects financed with tax-exempt bonds provided bonds are no longer outstanding and the bond Qualified Project Period has expired.
- Owner needs to track when a project (and in some cases a building) transitions into the extended use period. If HOME, must know length of Affordability Period.

### **Section 3**

Section 3 compliance language is in all HOME and CDBG contracts and Section 3 requirements are included in grantee Management Guides for both programs.

#### **Davis Bacon**

IEDA and IFA include Davis Bacon requirements in their CDBG and HOME contracts and discuss Davis Bacon monitoring and reporting requirements during new grantee workshops. IFA is working to create a web-based reporting system to improve Davis Bacon reporting and hopes to have it available for contractors beginning with the spring construction season. IFA also hosted a Davis Bacon training session for developers and contractors during the HOME developer award training session. The presenter was Fannie Woods, HUD Regional Labor Standards Director from the Kansas City HUD office. Project Managers for both CDBG and HOME also provide recipients with on-site technical assistance to assist recipients with tracking and reporting wages. IEDA also conducted a Davis Bacon one-day training in July of 2013. This is done to insure recipients are meeting federal Davis Bacon requirements.